

APPROVED



Voices for International Business and Education

Minutes

VIBE Development Committee Meeting

Development Committee

Date and Time

Monday May 17, 2021 at 6:30 PM

Location

Zoom Meeting

<https://us02web.zoom.us/j/86707077877?pwd=QXIncWhsWDhINExkWTNNK0JYQUEzdz09>

Voices for International Business and Education http://public.boardontrack.com/VIBE_1

Committee Members Present

J. Lampton (remote), K. Dwyer (remote), M. Roney (remote), P. Manson (remote), Q. Le (remote), S. Thomas (remote)

Committee Members Absent

None

Guests Present

S. Schulkens (remote), S. Wilson (remote), T. Huynh (remote)

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

S. Thomas called a meeting of the Development Committee of Voices for International Business and Education to order on Monday May 17, 2021 at 6:35 PM.

C. Approve April 2021 Minutes

J. Lampton made a motion to approve the minutes from VIBE Development Committee Meeting on 04-12-21.

P. Manson seconded the motion.

The committee **VOTED** unanimously to approve the motion.

II. Developing our Development Committee

A. Goals for Development Committee

- Development Committee goals were stated.

III. Spring GALA Updates

A. GALA Updates

- S. Schulkens - gave an update on the revenue from the GALA.
- GALA funds are still changing daily.
- The final amount of earnings from the GALA funds are still being added to.
- This 2021 GALA was the most successful.
- The participation of the Board Members was addressed. .The quota for the Board will be better communicated next year's IHSNO GALA.
- Board Members should participate more than they did in the GALA because this is a way to support the organization that you support.
- Board Members should support IHSNO events.
- Some board members participated, and some board members did not contribute at all.
- If Board Members participated in other areas, this could make up their financial participation.
- Give Nola - was below expectations for giving on Give Nola Day.
- Give Nola day was scheduled very close to the GALA.

B. Development/Institutional Plan Update

- S. Schulkens - gave a description of fundraising and goals.
- The documents attached to the agenda were discussed.
- Total Projection of fundraising was lower than presented in the past.
- The next 36 days - S. Schulkens and the team plan on working hard at receiving donations from corporations.

- There was 1 virtual open house and also 3 in-person open houses in 2021.
- There is a list of schools that IHSNO will begin to reach out to.
- The ways in which families are being communicated vary.
- S. Schulken and his team explained how they plan on reaching out to potential students and their families.
- Tammy H. and S. Schulken reached out to families together and did a great job of finding out how they heard about IHSNO.
- One App deadline is approaching. It is on Friday.
- There is one more round of One App that will take place the summertime.

C. Grants Updates

- S. Wilson gave an update on grants.
- The grant applications are tailored to the needs of IHSNO.
- This year's grant that IHSNO was approved for consisted of a lot of one-offs.
- IHSNO is identifying needs and then applying for those grants.
- The one-off grants - IHSNO are using energies in the right way.
- Long-term grants - these may be available that may help IHSNO expand and grow.
- The grant pipeline was explained in more detail.
- The grant pipeline shows grants that were applied for which consists of approved grants and grants that IHSNO was denied of receiving.

IV. Other Business

A. Other Business

- Committee members did not have any comment.
- The next meeting will take place on June 16th, 2021.

V. Public Comment

A. Public comment

- There is no public comment.

VI. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 7:08 PM.

Respectfully Submitted,
S. Thomas

Documents used during the meeting

- Recap Gala-2021-0514.pdf
- DV Development Plan-2021-0514.pdf
- DV Grant Pipeline-2021-0514.pdf