

APPROVED



Voices for International Business and Education

Minutes

VIBE Development Committee Meeting

Development Committee

Date and Time

Monday April 12, 2021 at 6:30 PM

Location

Zoom Meeting

<https://us02web.zoom.us/j/86707077877?pwd=QXIncWhsWDhINExkWTNNK0JYQUEzdz09>

Voices for International Business and Education http://public.boardontrack.com/VIBE_1

Committee Members Present

C. Allen (remote), C. Castle (remote), J. Lampton (remote), K. Dwyer (remote), M. Roney (remote), S. Schulkens (remote), S. Thomas (remote), S. Wilson (remote), T. Huynh (remote)

Committee Members Absent

P. Manson, Q. Le

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

S. Wilson called a meeting of the Development Committee of Voices for International Business and Education to order on Monday Apr 12, 2021 at 6:36 PM.

C. Approve March 2021 Minutes

M. Roney made a motion to approve the minutes from VIBE Development Committee Meeting on 03-15-21.

K. Dwyer seconded the motion.

The committee **VOTED** unanimously to approve the motion.

II. Developing our Development Committee

A. Goals for Development Committee

- The goals for the Development Committee were recited.

III. Spring GALA Updates

A. GALA Updates

- The GALA is happening soon.
- Schulkens gave an update on the GALA. Things seem to be running along smoothly.
- The GALA committee co-chairs have really been doing a great job with the GALA planning, etc.
- As of right now, there are over \$8000 in items that were committed and could grow.
- Food baskets will be delivered for people who have donated at least \$3000.
- Board members are encouraged to participate more with the GALA.
- The committee would like to know what board members can do to participate.
- A text message was sent to board members reminding them to purchase tickets to the GALA.
- Some board members have been more informed than others about timelines of deadlines.
- The PR team has been in multiple news outlets and other advertisements.
- The show will be edited by Wednesday for the GALA.
- The food basket will come with instructions about how to heat the food and also the link to the GALA.
- The silent auction was discussed, and the silent auction winners will be announced on social media and websites.
- Board members are asked to participate more with sponsorships of at least \$1000 and not necessarily coming out of their own personal accounts.
- The in-person Open House will take place on April 22nd. There will be billboards about the Open House. Ambassadors will be waving signs at busy intersections.
- Email blasts are going out about the in-person open house.

- Social media influencers will be asked to share in-person brochures on their social media pages.
- There were flyers that are being handed out about the in-person open house.

IV. Other Business

A. Other Business

- The next Development Committee Meeting will take place on May 2021.

V. Public Comment

A. Public comment

- There is no public comment.

VI. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 7:30 PM.

Respectfully Submitted,
S. Thomas

Documents used during the meeting

- VIBE DEV COM MTG 4-12-21.doc