

APPROVED



## Voices for International Business and Education

### Minutes

#### VIBE Development Committee Meeting

---

**Date and Time**

Monday November 18, 2019 at 6:30 PM

**Location**

727 Carondelet Street New Orleans, LA 70130

---

Voices for International Business and Education [http://public.boardontrack.com/VIBE\\_1](http://public.boardontrack.com/VIBE_1)

---

**Committee Members Present**

A. Williams, M. Stramel, P. Manson, S. Cunningham, S. Wilson

**Committee Members Absent**

J. Lampton

**Guests Present**

M. Roney

---

**I. Opening Items****A. Record Attendance and Guests****B. Call the Meeting to Order**

S. Cunningham called a meeting of the Development Committee of Voices for International Business and Education to order on Monday Nov 18, 2019 at 6:30 PM.

**C.**

## **Approve August 2019 Minutes**

Tabled for future meeting.

## **II. Development**

### **A. Development Update**

Higher turnout at Open House this year (15 out of 17 RSVPs), results of direct marketing at middle schools rather than general signage. Revamped format. April 9th, 5-7pm Spring Open House.

School visits continuing (Homer Plessy, Paul Habans).

Parent social, much higher turnout than last year. Another event for parents in January.

Legacy Park Ribbon Cutting event 11:00am on Friday, November 22.

Gala tickets on sale November 30th, 10% off early bird tickets. Board to sell 10 tickets or solicit sponsorship, \$75 each. \$125 tickets to patron party, begins one hour early. Discount tickets for staff and alumni. UNO Alumni Center. \$5,000 returning sponsors already secured. Silent auction items already donated. Students will not attend Gala, but bios next to art work, film students will tape introductions.

Alumni mixer at Legacy Park in January.

### **B. Action items for full Board**

Sponsorship packet and ticket sales. In-kind gifts should carry over from last year.

Discussion of ways to get more parents involved. Possible volunteer roles, requirements and/or incentives. School Administration will consult with PTO and Pat Adams (Parental Involvement.)

Easier login to mobile auction bidding, e.g. via text? A. Williams will check.

Board to re-share social media posts.

## **III. Other Business**

### **A. Other Business**

GNOCCS seminar on creating a "Friends of" IHSNO group. How to engage supporters who may not want to sit on the full board, who can raise funds. Qualified support organization.

#### IV. Closing Items

##### A. Adjourn Meeting

S. Cunningham made a motion to adjourn the meeting.

P. Manson seconded the motion.

The committee **VOTED** to approve the motion.

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 7:07 PM.

Respectfully Submitted,

M. Stramel