

APPROVED



## Voices for International Business and Education

### Minutes

#### Development Committee Meeting

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**Date and Time**

Monday March 19, 2018 at 7:00 PM

**Location**

727 Carondelet St. New Orleans

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Voices for International Business and Education [http://public.boardontrack.com/VIBE\\_1](http://public.boardontrack.com/VIBE_1)

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**Committee Members Present**

A. Kock, B. Schilling

**Committee Members Absent**

S. Thomas, T. Ceballos-Meyers

**Guests Present**

L. Lopez

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**I. Opening Items****A. Record Attendance and Guests****B. Call the Meeting to Order**

B. Schilling called a meeting of the Development Committee of Voices for International Business and Education to order on Monday Mar 19, 2018 at 7:07 PM.

**C.**

## **Approve Minutes**

A. Kock made a motion to approve minutes from the Development Committee Meeting on 11-13-17 Development Committee Meeting on 11-13-17.

B. Schilling seconded the motion.

The committee **VOTED** unanimously to approve the motion.

## **II. Development**

### **A. Discuss Marketing/Development goals and strategies**

- This item will be moved to next meeting
- Tonight we will focus on the event coming up.

Development

Pillar: **Organizational Sustainability**

**Goal 2, Objective 4.** ( Maintain the Development committee of the board to promote and increase support for IHSNO.

**Outcome:** (the thing that you expect to get)

- By 2019 IHS has received a 10% increase over total fundraising budget.
- By 2019 IHS will increase its' support network by 10 additional sources.

**Outputs:** (how will you report and measure success)

- Annually, review and implement a Development plan is created that identifies a variety of funding, marketing and PR possibilities and strategies as measured by plan's creation.
- Annually, the VIBE Board gives or fundraises \$30,000 to support the development of the IB Programme.

VOTE on approving the edits to recommend to the board

### **B. Strategic Plan Reviews**

B. Schilling made a motion to Recommend revisions to the Board.

A. Kock seconded the motion.

The committee **VOTED** unanimously to approve the motion.

## **III. Other Business**

### **A. Other Business**

- Tickets will be given out to the rest of the board tomorrow at the meeting for them to sell (5 tickets each)

- Board members will be given the letters for sponsorship and silent action items and they will be included in the board meeting packets.
  - We are hoping to get all the tickets sold by April 15.
  - NRA is hoping to get a landing page for the silent auction items to start getting attention from the guests.
  - NRA will be sending the updated constant contact email contact lists.
  - The capacity for the facility is only for 150 people
  - Dress code - Nice dressy casual
  - CA suggested that we target our former board members and alumni eventually
  - BS suggested creating another letter for "Friends of IHSNO" to send to former board members to invite them to the event.
  - BS will try to get contact information for a band option and get silent auction items.
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- We didn't get the LDOE grant due to lack of supporting information of our partnerships.
  - The awarded projects will be presented at the board meeting this week.

#### IV. Closing Items

##### A. Adjourn Meeting

A. Kock made a motion to adjourn the meeting.

B. Schilling seconded the motion.

The committee **VOTED** unanimously to approve the motion.

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:17 PM.

Respectfully Submitted,

L. Lopez