



Voices for International Business and Education

Minutes

Development Committee Meeting

Date and Time

Monday March 19, 2018 at 7:00 PM

Location

727 Carondelet St. New Orleans

Voices for International Business and Education http://public.boardontrack.com/VIBE_1

Committee Members Present

A. Kock, B. Schilling

Committee Members Absent

S. Thomas, T. Ceballos-Meyers

Guests Present

L. Lopez

I. Opening Items**A. Record Attendance and Guests****B. Call the Meeting to Order**

B. Schilling called a meeting of the Development Committee of Voices for International Business and Education to order on Monday Mar 19, 2018 at 7:07 PM.

C.

Approve Minutes

A. Kock made a motion to approve minutes from the Development Committee Meeting on 11-13-17 Development Committee Meeting on 11-13-17.

B. Schilling seconded the motion.

The committee **VOTED** unanimously to approve the motion.

II. Development

A. Discuss Marketing/Development goals and strategies

- This item will be moved to next meeting
- Tonight we will focus on the event coming up.

Development

Pillar: **Organizational Sustainability**

Goal 2, Objective 4. (Maintain the Development committee of the board to promote and increase support for IHSNO.

Outcome: (the thing that you expect to get)

- By 2019 IHS has received a 10% increase over total fundraising budget.
- By 2019 IHS will increase its' support network by 10 additional sources.

Outputs: (how will you report and measure success)

- Annually, review and implement a Development plan is created that identifies a variety of funding, marketing and PR possibilities and strategies as measured by plan's creation.
- Annually, the VIBE Board gives or fundraises \$30,000 to support the development of the IB Programme.

VOTE on approving the edits to recommend to the board

B. Strategic Plan Reviews

B. Schilling made a motion to Recommend revisions to the Board.

A. Kock seconded the motion.

The committee **VOTED** unanimously to approve the motion.

III. Other Business

A. Other Business

- Tickets will be given out to the rest of the board tomorrow at the meeting for them to sell (5 tickets each)

- Board members will be given the letters for sponsorship and silent action items and they will be included in the board meeting packets.
 - We are hoping to get all the tickets sold by April 15.
 - NRA is hoping to get a landing page for the silent auction items to start getting attention from the guests.
 - NRA will be sending the updated constant contact email contact lists.
 - The capacity for the facility is only for 150 people
 - Dress code - Nice dressy casual
 - CA suggested that we target our former board members and alumni eventually
 - BS suggested creating another letter for "Friends of IHSNO" to send to former board members to invite them to the event.
 - BS will try to get contact information for a band option and get silent auction items.
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- We didn't get the LDOE grant due to lack of supporting information of our partnerships.
 - The awarded projects will be presented at the board meeting this week.

IV. Closing Items

A. Adjourn Meeting

A. Kock made a motion to adjourn the meeting.

B. Schilling seconded the motion.

The committee **VOTED** unanimously to approve the motion.

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:17 PM.

Respectfully Submitted,

L. Lopez