



## Voices for International Business and Education

### Minutes

#### Development Committee Meeting

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**Date and Time**

Monday August 7, 2017 at 6:30 PM

**Location**

727 Carondelet St. New Orleans, LA 70130

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Voices for International Business and Education [http://public.boardontrack.com/VIBE\\_1](http://public.boardontrack.com/VIBE_1)

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**Committee Members Present**

A. Kock, B. Schilling, C. Allen, L. Lopez, N. Reyes-Arias, S. Thomas (remote), S. Wilson

**Committee Members Absent**

T. Ceballos-Meyers

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**I. Opening Items****A. Record Attendance and Guests****B. Call the Meeting to Order**

B. Schilling called a meeting of the Development Committee of Voices for International Business and Education to order on Monday Aug 7, 2017 at 6:34 PM.

**II. Development****A.**

## **New Committee Members**

Names that are on the list of potential committee members:

- Suzy Montero
- Ramona Bauey - Mona's flower shop owner. Very well known and respected in the black community
- Chip Forstall - He is very generous and already involved with Suno and Loyola.

BS suggested to reach out to board members to ask if they have any suggestions of names. BS has come up with a list of names of donors in the city for the Greater New Orleans foundation.

NRA supported the idea of asking board members.

HB has expressed that he would be willing to help, just not become officially part of the committee

BS suggested to put together a packet for donors to sell them the idea to get involved.

CA suggested to be open to ask potential board collaborators the extent to their support whether it is contacts, board service, financial support, etc.

NRA stated that there Sharmaine a person interested in getting to know IHSNO and find the ways to support IHSNO.

AK will look through Junior League contacts to get more people interested.

NRA asked if we know anyone from the Louisiana Endowment for the Humanities

BS asked if we have a contact for the DDD to ask for support as well.

Another option is to look into corporations, not necessarily individuals.

ST suggested E. Lee

SB suggested to reach out to Entergy for our contact. SW will follow up.

## **B. Future Meetings**

- CA will ask committee's chairs during the retreat to get their meeting days for the remaining of the year.

## **C.**

## Goals for the year

- BS suggested that one of the main goals for the year is to get this committee more populated with members that can support the committee efforts.
- The question is what is a realistic timeline to fulfill.
- The committee meetings are considered to have a quorum when two board members are present.

The goals discussed for the development efforts so far are:

- Funding for STEM
- Funding for IB program
- Funding for facilities
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NRA stated that the school has the capacity to raise 5k in any given day. The goal is to extend the net to outsiders not just within our community

NRA suggested to have at least 3 fund-raising events in the year. She suggested to have a one day online-giving just for IHSNO not on giveNOLA necessarily. Also the website has the capacity to collect donations for us.

CA expressed her excitement to have the first development committee for the board, therefore just getting organized may be one of the biggest steps to create a foundation for the committee.

## D. Proposed Policies

- The proposed policies were presented for the committee to review, revise and vote on to recommend to the governance committee.
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BS asked if we have a mailing list that we are targeting right now.

NRA stated that we do have a list of former donors to IHSNO.

CA suggested that during the board retreat we talk about the giveNOLA day. CA asks if it impacts for board members to wait 'til giveNOLA day.

NRA suggested to have both fund-raising events, one during the giveNOLA day and another one on a non-giveNOLA day.

SW suggested that there is no benefit to IHSNO for the board members 'til giveNOLA day.

NRA established that organizations are now moving to online-giving.

CA would like to have a clear direction in which to refer all board members to a specific giving day.

NRA stated that the donate button online often snoozes if we are not using it. NRA suggests that we keep it active through online-giving campaigns.

SB suggested to promote giving with the monthly IB learner profiles.

### **E. Grant pipeline and future projects**

- We are trying to fund raise 8k for the hanging gardens doors. Hancock Whitney contributed with 2500,
- The grant pipeline was presented with the different projects that we have applied for.
- We are now applying for the Libby Dufour foundation
- We are also applying for a foundation led by the widow of Steve Jobs. We have not decided what will those funds will go for.
- We are also applying for the hope foundation. This fund works as a bond for the facilities.
- CA stated that we want to make sure first if we will get the building so we can invest and find the funds that we need to revamp it.
- NRA is going after banks and corporations that she has contacts to get fast money.
- BS will consolidate the list of contacts shared tonight during the meeting to follow up with them.
- NRA shared the marketing materials that we currently have at school to promote our image.
- We have launched the online store with IHSNO gear. For every item that the vendor sales, we get a 10% of the revenue with no initial IHSNO investment.
- We have launched the new IHSNO website.
- In October IHSNO will be featured in the magazine Inside New Orleans.

### **III. Closing Items**

#### **A. Adjourn Meeting**

B. Schilling made a motion to adjourn the meeting.

A. Kock seconded the motion.

The committee **VOTED** unanimously to approve the motion.

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 7:30 PM.

Respectfully Submitted,  
L. Lopez