



# Voices for International Business and Education

## Development Committee Meeting

**Date and Time**

Wednesday August 23, 2023 at 5:30 PM CDT

Voices for International Business and Education [http://public.boardontrack.com/VIBE\\_1](http://public.boardontrack.com/VIBE_1)

**Agenda**

		Purpose	Presenter	Time
<b>I.</b>	<b>Opening Items</b>			<b>5:30 PM</b>
	Opening Items			
	<b>A.</b> Call the Meeting to Order		Percy Manson	1 m
	MISSION: To educate and nurture a diverse learning community through the International Baccalaureate Programme, world languages, and intercultural appreciation to succeed in the global economy.			
	<b>B.</b> Record Attendance and Guests		Percy Manson	1 m
	<b>C.</b> Approve June 2023 Minutes	Approve Minutes	Percy Manson	1 m
<b>II.</b>	<b>Review 2022-23 Goals and Update for 23-24 School Year</b>			<b>5:33 PM</b>

	Purpose	Presenter	Time
<p><b>A. Goals for Development Committee</b></p> <p>22-23 Goals for Development Committee were:                      GOAL 1: Identify and implement Fundraising Activities                      GOAL 2: Identify Marketing and Advertising strategies to secure student enrollment                      GOAL 3: Update and expand the Donor Database and Outreach</p> <p>Presentation of 2022-23 Review Report</p> <p>Recommendations for 2023-24 Goals:                      Goal 1 Ensure IHSNO is financially solvent FY24 year end—                      Goal 2 End FY24 with \$10K additional in reserves                      Goal 3 Increase enrollment to 425 for SY24-25</p>	Discuss	Percy Manson	14 m
<p><b>III. How Board can assist in meeting Development Goals</b></p>			<b>5:47 PM</b>
<p><b>A.</b> Discussion regarding combining Committes</p> <p>Discussion regarding combining Finance and Development Committees with Development as a sub Committee of Finance</p>	Discuss	Percy Manson	14 m
<p><b>B.</b> Vote regarding combining Development Committee with Finance Committee</p> <p>After Discussion- Vote to present the Development Committee Goals to the Finance Committee and propose to the Finance Committee that the Finance and Development Committees combine with Development as a sub committee of the Finance Committee, further propose that the Finance Committee after it's discussion and consideration propose to the Full Board a change in the Board Policy Manual to reflect such change.</p>	Vote	Percy Manson	3 m
<p><b>C.</b> Discussion on other ways Board can assist in Meeting Development Goals</p>		Pamela Stewart	10 m
<p><b>IV. Update since Last Meeting</b></p>			<b>6:14 PM</b>
<p><b>A.</b> Developement Director's Presentation</p> <p>A. Farm to School USDA Grant Award                      \$15,510 award for planning of a garden to table program</p> <p>B. Schulkens Contract Ended</p>	FYI	Pamela Stewart	15 m

Purpose                      Presenter                      Time

C. IHSNO mentioned in City Business article re: Back to School

**V. Review Meeting Schedule**

- Development Committee Meeting 5:30-6:30pm Wednesday, August 23, 2023
- Development Committee Meeting 6:30-7:30pm Wednesday, September 13, 2023
- Development Committee Meeting 6:30-7:30pm Wednesday, November 08, 2023
- Development Committee Meeting 6:30-7:30pm Wednesday, January 10, 2024
- Development Committee Meeting 6:30-7:30pm Wednesday, March 13, 2024
- Development Committee Meeting 6:30-7:30pm Wednesday, May 08, 2024

**VI. Public Comment 6:29 PM**

A. Public comment	Discuss	Percy Manson	1 m
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**VII. Closing Items 6:30 PM**

A. Upcoming Events	FYI	Percy Manson	2 m
Board Retreat Aug 25 & 26, 2023 at Canal Street Inn			

B. Adjourn Meeting	Vote	Percy Manson	1 m
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# Coversheet

## Approve June 2023 Minutes

**Section:** I. Opening Items  
**Item:** C. Approve June 2023 Minutes  
**Purpose:** Approve Minutes  
**Submitted by:**  
**Related Material:** Minutes for Development Committee Meeting on June 12, 2023

APPROVED



# Voices for International Business and Education

## Minutes

### Development Committee Meeting

June 2023

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#### Date and Time

Monday June 12, 2023 at 5:00 PM

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Voices for International Business and Education [http://public.boardontrack.com/VIBE\\_1](http://public.boardontrack.com/VIBE_1)

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#### Committee Members Present

A. Berger, P. Manson, S. Schulken

#### Committee Members Absent

C. Castle, D. Barnes

#### Guests Present

F. McKenna, J. Lampton, P. Stewart

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### I. Opening Items

#### A. Record Attendance

#### B. Call the Meeting to Order

P. Manson called a meeting of the Development Committee of Voices for International Business and Education to order on Monday Jun 12, 2023 at 5:03 PM.

#### C.

### **Approve Minutes**

P. Manson made a motion to approve the minutes from Development Committee Meeting on 05-08-23.

A. Berger seconded the motion.

K. Dwyer Seconded

The committee **VOTED** unanimously to approve the motion.

## **II. Development**

### **A. Development Plan for 2023-24**

Introduced Pam Stewart.

Using last year's plan as a template, working on Development Plan for 2023-24 School Year.

Use the success of D. Barnes to turn into dollars for the school.

Plan will be ready by the end of June.

Plan will be presented in August

### **B. Maliq Barnes**

Reached 53 Million viewers across the country, DC Trip to meet with Louisiana Legislature.

Jefferson Parish Council, People Magazine called to get a picture.

Lunch was being planned by Board but it has been hard to get everyone together for lunch. May be better to get a gift. Will need all members of the board to give a donation for the gift.

Troy Carter had a great ceremony in his office.

Senator Cassidy has a nice photo op with the family.

### **C. 3. Student Newsletter Starting early Aug.**

In the past, students have received a copy of the parent newsletter. We are now looking at coming out with a student newsletter to give students a voice. For the students by the students.

### **D. 4. Graduation PR**

Carter sent the students each a personalized letter and sent a video message to the students for graduation.

K. Williams's dad surprised her on leave from Kuwait.

NOLA.com ran Val/Sal pictures and stories.

**E. Alumni**

Alumni have reached out regarding a 10-year reunion. They will chair the reunion.

**III. Other Business**

**A. Introduction of our new Director of Development & Communication -Pamela Stewart.**

Welcome, Pam!

**IV. Closing Items**

**A. Adjourn Meeting**

Next meeting is in September.

Planning to combine Development and Finance Committees.

P. Manson made a motion to adjourn the meeting.

A. Berger seconded the motion.

Karen Dwyer Seconded

The committee **VOTED** unanimously to approve the motion.

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 5:25 PM.

Respectfully Submitted,

A. Berger

# Coversheet

## Goals for Development Committee

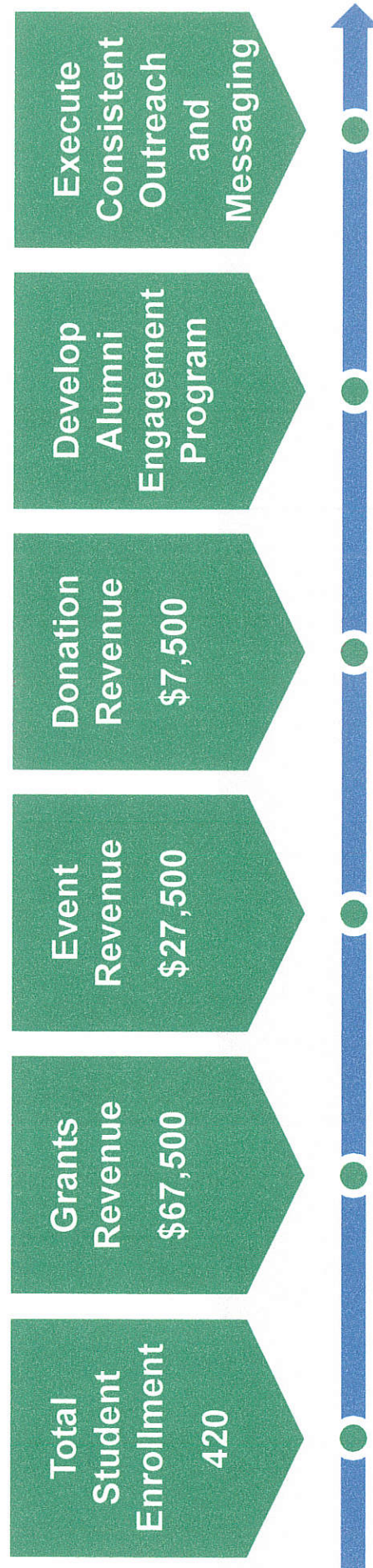
**Section:** II. Review 2022-23 Goals and Update for 23-24 School Year  
**Item:** A. Goals for Development Committee  
**Purpose:** Discuss  
**Submitted by:**  
**Related Material:** Dev & Comm 2022-23 Review Report.pdf



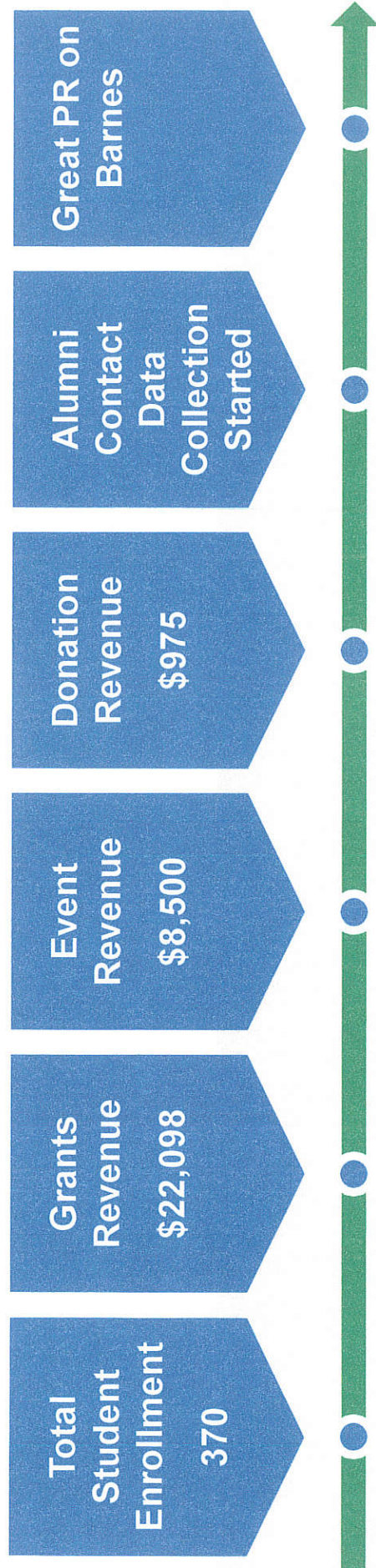
# Development & Communications 2022 – 2023 Review



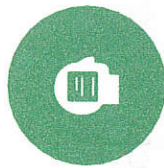
# 2022 – 23 Department Goals



# 2022 – 23 Department Results



# Initial SWOT Overview



## STRENGTHS

- Diverse Students, Faculty, and Staff
- Strong School Leadership
- Unique Mission
- History of Service



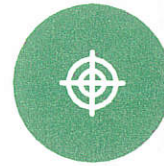
## WEAKNESSES

- SPS
- Location
- Finances/Funding
- Impact Data
- Public Perception



## OPPORTUNITIES

- Relocation
- 10-year Alumni Anniversary
- Increase in IB Focus
- Growing Emphasis on CTE and Skills-based Hiring



## THREATS

- Charter Renewal
- Declining Student Population
- Relocation



**Thank You**