



# Voices for International Business and Education

## Development Committee Meeting

January 2023

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### Date and Time

Monday January 30, 2023 at 5:30 PM CST

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Voices for International Business and Education [http://public.boardontrack.com/VIBE\\_1](http://public.boardontrack.com/VIBE_1)

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### Agenda

#### I. Opening Items

Opening Items

##### A. Call the Meeting to Order

MISSION: To educate and nurture a diverse learning community through the International Baccalaureate Programme, world languages, and intercultural appreciation to succeed in the global economy.

##### B. Record Attendance and Guests

##### C. Approve October 2022 Minutes

## **II. Developing our Development Committee**

### **A. Goals for Development Committee**

Goals for Development Committee

GOAL 1: Identify and implement Fundraising Activities

GOAL 2: Identify Marketing and Advertising strategies to secure student enrollment

GOAL 3: Update and expand the Donor Database and Outreach

## **III. Topics to Discuss**

**A.** Recruitment

**B.** Grant Update

**C.** Gala

**D.** Children's Hospital Holiday Parade

**E.** Alumni Update

**F.** Public Relations

**G.** Upcoming Board Participation Opportunities

## **IV. Public Comment**

**A.** Public comment

## **V. Closing Items**

**A.** Adjourn Meeting

# Coversheet

## Approve October 2022 Minutes

**Section:** I. Opening Items  
**Item:** C. Approve October 2022 Minutes  
**Purpose:** Approve Minutes  
**Submitted by:**  
**Related Material:** Minutes for VIBE Development Committee Meeting on October 10, 2022

APPROVED



# Voices for International Business and Education

## Minutes

### VIBE Development Committee Meeting

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#### Date and Time

Monday October 10, 2022 at 6:30 PM

#### Location

Community Room  
727 Carondelet Street  
New Orleans, LA 70130

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Voices for International Business and Education [http://public.boardontrack.com/VIBE\\_1](http://public.boardontrack.com/VIBE_1)

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#### Committee Members Present

D. Barnes, P. Manson

#### Committee Members Absent

T. Carmouche

#### Guests Present

A. Berger, F. McKenna, J. Lampton, S. Lenahan, S. Schulken

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### I. Opening Items

#### A. Call the Meeting to Order

P. Manson called a meeting of the Development Committee of Voices for International Business and Education to order on Monday Oct 10, 2022 at 6:32 PM.

#### B.

## **Record Attendance and Guests**

### **II. Developing our Development Committee**

#### **A. Goals for Development Committee**

Open House November 2, 2022- Recruitment

### **III. Open House and Recruitment**

#### **A. Advertising/PR**

Facebook

Emails

TikTok- advertising- trying to connect with our students.

Spotify- advertising with our students.

Open house tickets - what is the role of the Open House?

QR code- plug in their information- less room for error when transferring information. It goes directly into a spreadsheet. We can then reach out to those families and share information about our school.

#### **B. Event Logistics**

For Open House, we invite the parents who attend, to come to the community room to listen to a presentation informing them about what our school has to offer.

We give them a tour of the school. The student ambassador/student government helped with the tours. Which gives our guests the perspective of the students.

#### **C. Board Support and Attendance**

We need to send Board members reminders about our events.

As for the Board member, we would like for them to attend Open House on November 2, 2022, to welcome the parents as they enter the building, and introduce themselves.

Engaging our community to let them know we all working together.

#### **D. Recruitment Committee and Plan**

Recruitment committee- A group of staff members helping to advertise our school.

Each person has a list of schools, calling/emailing them to find out if IHSNO can come to visit their school and do a presentation, attend their open house, and get their student to come for a tour of IHSNO.

## **E. Ambassadors**

We had 4 people express participating to be Ambassador

They help out on Tours and Open Houses.

Student representation.

Can ambassadors be included in student government?

## **IV. Grant Update**

### **A. Grant Writing Updates**

We have 3 grants we have submitted

School violence prevention grant- Waiting on response in November.

ProBono - made more about COVID- letter of interest- applied and submitted.

Booth Breker- English Language- submitted November.

Community meeting sponsorship submitted.

Good sports foundation- if we get the award for this grant, our students can have access to new sports equipment. Of course, our athletes would love this.

## **V. Topics To Discuss**

### **A. Topics to Discuss**

Gumbo event- Gumbo Cook-Off:

- 3 teams are interested in participating.
- We have partnered with the Downtown NO District and Rouses
- It will be during the parade. We hope to have vendors, live music, arts and crafts, and maybe a celebrity.

Gala in the Spring:

- Meeting with Downtown Develop districts to help us find a location and date, thinking the spring.

Alumni update:

- We now have 1400 students in the Alumni database.
- We are working on how to reach out to our Alumni to have them come back and participate in school events.

We are continuing to find ways to improve the newsletter.

35% of parents are opening emails- to read the newsletters.

We want our families to familiarize themselves with what is happening in our school by reading the newsletter.

Building community

- Dr. Berger's write-up on her new position- CEO in the Times-Picayune
- Judge Knott came to visit our students.
- Dr. Berger and Steve visited Red bank- welcoming them to our neighbors.
- VIP Tours- representative Duplessie came to visit this week.

Looking to Invite Bruno & Bruno- to promote interaction with student government.

## **VI. Public Comment**

### **A. Public comment**

none.

## **VII. Closing Items**

### **A. Adjourn Meeting**

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 6:55 PM.

Respectfully Submitted,  
P. Manson

# Coversheet

## Grant Update

**Section:** III. Topics to Discuss  
**Item:** B. Grant Update  
**Purpose:** FYI  
**Submitted by:**  
**Related Material:** Grant Pipeline-2022-2023.xlsx



## Notice

The following file is attached to this PDF. You will need to open this packet in an application that supports attachments to pdf files, e.g. [Adobe Reader](#):

Grant Pipeline-2022-2023.xlsx

# Coversheet

## Public Relations

**Section:** III. Topics to Discuss  
**Item:** F. Public Relations  
**Purpose:** FYI  
**Submitted by:**  
**Related Material:** IHS Coaches 1-2023.JPG

December 26, 2022-January 12, 2023  
 Volume 40, Issue 18  
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**Construction/Engineering**  
 Wildemar S. Nelson has promoted Deryl J. Mattie, P.E. to assistant vice president - control systems engineering department, David J. Wilkison, Jr., P.E. to staff engineer - electrical engineering department.

**Education**  
 International High School of New Orleans has hired Kyle Herbert as boy's basketball coach, Aldis Johnson as dance coach, and Christopher Moore as girls' basketball coach.

**General Business**  
 Arup Management Company has promoted Emma Pflig to controller.  
 Egan Insurance Agency has promoted David Strossel to vice president.

ICScan.net has announced that Terry Saffery has joined the company as CEO.

FLIQ has announced the appointment of William "Bill" Hines to the company's board of directors.

Southern Forest Products Association has hired Christian Meiss as communications manager.

St. Tammany Chamber of Commerce has hired Michelle Riggs as Powered by BoardOnTrack. Seapp is director of business development.

Urban South Brewery has named Chris Kaine as the new director of brewing operations for all locations.

**Law**  
 McGinty has added corporate/legal associate Margaret Davis, enterprise litigation and investigations associates Jaina Green, Morgan Kelley, Katherine Keavah, and Gillian Mizulak, and financial institutions compliance associate Erica Powell to its New Orleans office.

Perier & Lacoste has promoted James N. Johnson to member.

**Nonprofit**  
 New Orleans Culinary & Hospitality Institute (NO-CHI) has hired Gerald Duhan as executive director.

**Real Estate**  
 Sterling Properties LLC has announced that Justin Landry will become an additional shareholder as part of the company's ownership team.

**Tourism/Hospitality**  
 Rare Space Hospitality Group has hired Nancy Steggs Rich as housekeeping manager.  
 The WinStar Court has promoted Hailey Claudio to assistant director of rooms and has hired John Wilkison as director of engineering.