



Voices for International Business and Education

VIBE Development Committee Meeting

Date and Time

Monday October 10, 2022 at 6:30 PM CDT

Location

Community Room
727 Carondelet Street
New Orleans, LA 70130

Voices for International Business and Education http://public.boardontrack.com/VIBE_1

Agenda

I. Opening Items

Opening Items

A. Call the Meeting to Order

MISSION: To educate and nurture a diverse learning community through the International Baccalaureate Programme, world languages, and intercultural appreciation to succeed in the global economy.

B. Record Attendance and Guests

II. Developing our Development Committee

A. Goals for Development Committee

Goals for Development Committee

GOAL 1: Identify and implement Fundraising Activities

GOAL 2: Identify Marketing and Advertising strategies to secure student enrollment

GOAL 3: Update and expand the Donor Database and Outreach

III. Open House and Recruitment

A. Advertising/PR

B. Event Logistics

C. Board Support and Attendance

D. Recruitment Committee and Plan

E. Ambassadors

IV. Grant Update

A. Grant Writing Updates

Update on Grant writer, grants applied for/received

V. Topics To Discuss

A. Topics to Discuss

1. Gumbo Event
2. Gala Event - Date & Place TBD
3. Alumni Update
4. Newsletters
5. Public Relations (show and tell) DDD + TP
6. VIP Tours - DDD/Duplessis

VI. Public Comment

A. Public comment

VII. Closing Items

A. Adjourn Meeting