



Voices for International Business and Education

Development Committee Meeting

January 2023

Date and Time

Monday January 30, 2023 at 5:30 PM CST

Voices for International Business and Education http://public.boardontrack.com/VIBE_1

Agenda

I. Opening Items

Opening Items

A. Call the Meeting to Order

MISSION: To educate and nurture a diverse learning community through the International Baccalaureate Programme, world languages, and intercultural appreciation to succeed in the global economy.

B. Record Attendance and Guests

C. Approve October 2022 Minutes

II. Developing our Development Committee

A. Goals for Development Committee

Goals for Development Committee

GOAL 1: Identify and implement Fundraising Activities

GOAL 2: Identify Marketing and Advertising strategies to secure student enrollment

GOAL 3: Update and expand the Donor Database and Outreach

III. Topics to Discuss

A. Recruitment

B. Grant Update

C. Gala

D. Children's Hospital Holiday Parade

E. Alumni Update

F. Public Relations

G. Upcoming Board Participation Opportunities

IV. Public Comment

A. Public comment

V. Closing Items

A. Adjourn Meeting