



Voices for International Business and Education

Development Committee Meeting

VIBE Development Committee Meeting

Date and Time

Monday April 25, 2022 at 6:30 PM CDT

Location

International High School of New Orleans on Carondelet Street

Community Room
727 Carondelet Street
New Orleans, LA 70130

Voices for International Business and Education http://public.boardontrack.com/VIBE_1

Agenda

I. Opening Items

Opening Items

A. Call the Meeting to Order

MISSION: To educate and nurture a diverse learning community through the International Baccalaureate Programme, world languages, and intercultural appreciation to succeed in the global economy.

B. Record Attendance and Guests

C. Approve March 2022 Minutes

II. Developing our Development Committee

A. Goals for Development Committee

Goals for Development Committee

GOAL 1: Identify and implement Fundraising Activities

GOAL 2: Identify Marketing and Advertising strategies to secure student enrollment

GOAL 3: Update and expand the Donor Database and Outreach

III. Grant Writing

A. Grant Writing Updates

Update on Grant writer, grants applied for/received

IV. Spring GALA Report

A. Gala Update - April 9, 2022 6-10pm

Discuss Success

What can be improved?

V. Marketing and Advertising

A. Student Recruitment

Updates

- 1) Discuss Open House from April 7
- 2) Recruitment/NCAP - deadline May 12
- 3) Ambassador Recruitment

B. Marketing and Advertising

1. PR pitches- Gala/ Honor Society/ Latina Event/ Graduation
2. Reader Rankings-IHSNO top 5- vote now! April 25 deadline

VI. Weekly Staff and Parent Newsletter

A. Weekly Newsletters

VII. Other Business

A. Other Business

GIVE NOLA May 3

IB STUDENT Focus Group

Senior exit survey/ Alum Association

B. Other Business

Items to Include at next meeting:

Institutional Development Plan

Volunteer Opportunities

VIII. Public Comment

A. Public comment

IX. Closing Items

A. Adjourn Meeting