



# Voices for International Business and Education

## Development Committee Meeting

### VIBE Development Committee Meeting

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#### **Date and Time**

Monday November 15, 2021 at 6:30 PM CST

#### **Location**

International High School of New Orleans  
Community Room  
727 Carondelet Street  
New Orleans, LA 70130

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Voices for International Business and Education [http://public.boardontrack.com/VIBE\\_1](http://public.boardontrack.com/VIBE_1)

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#### **Agenda**

##### **I. Opening Items**

Opening Items

##### **A. Call the Meeting to Order**

Senate bill No 466 passed in 2020 to authorize public bodies to conduct certain meetings electronically during certain states of emergency or disaster;

Per RS 42:17.1 (2) (c):

Matters that are critical to the continuation of the business of the public body and that are not able to be postponed to a meeting held in accordance with the other provisions of this Chapter due to a legal requirement or other deadlines that cannot be postponed or delayed by the public body.

- B.** Record Attendance and Guests
- C.** Approve October 2021 Minutes

## **II. Developing our Development Committee**

### **A.** Goals for Development Committee

Goals for Development Committee

GOAL 1: Identify and implement Fundraising Activities

GOAL 2: Identify Marketing and Advertising strategies to secure student enrollment

GOAL 3: Update and expand the Donor Database and Outreach

Are these the goals we want to continue with this year?

## **III. Grant Writing**

### **A.** Grant Writing Updates

Assistance from Sean Wilson

Update on Grant writer, grants applied for/received

Updates on reports submitted from grants from 2020-2021 for committee to review

## **IV. Institutional Plan Development**

Review

### **A.** Institutional Development Plan

Assist with discussion: Steve Schulken and Clark Castle

### **B.** Open House

Review of Open House on 10-21-21/ Next Open House 4-7-22

### **C.** Volunteer Opportunity

Discuss with Steve and Clark  
--Saints Games  
--other Volunteer Opportunities

**V. Recruitment**

School presentations/ high school fairs

- A.** Recruitment  
Updates

**VI. Spring GALA Updates**

- A.** Date of Gala  
Now March 25

**Specific Questions:**

-Updates on Gala proposal/plans - what can committee and/or board do to help with process?

- B.** Weekly Staff and Parent Newsletter  
Weekly Staff and Parent Newsletter

**VII. Other Business**

- A.** Other Business  
Items to Include at next meeting:

**VIII. Public Comment**

- A.** Public comment

**IX. Closing Items**

- A.** Adjourn Meeting