



Voices for International Business and Education

Development Committee Meeting

VIBE Development Committee Meeting

Date and Time

Monday November 15, 2021 at 6:30 PM CST

Location

International High School of New Orleans
Community Room
727 Carondelet Street
New Orleans, LA 70130

Voices for International Business and Education http://public.boardontrack.com/VIBE_1

Agenda

I. Opening Items

Opening Items

A. Call the Meeting to Order

Senate bill No 466 passed in 2020 to authorize public bodies to conduct certain meetings electronically during certain states of emergency or disaster;

Per RS 42:17.1 (2) (c):

Matters that are critical to the continuation of the business of the public body and that are not able to be postponed to a meeting held in accordance with the other provisions of this Chapter due to a legal requirement or other deadlines that cannot be postponed or delayed by the public body.

B. Record Attendance and Guests

C. Approve October 2021 Minutes

II. Developing our Development Committee

A. Goals for Development Committee

Goals for Development Committee

GOAL 1: Identify and implement Fundraising Activities

GOAL 2: Identify Marketing and Advertising strategies to secure student enrollment

GOAL 3: Update and expand the Donor Database and Outreach

Are these the goals we want to continue with this year?

III. Grant Writing

A. Grant Writing Updates

Assistance from Sean Wilson

Update on Grant writer, grants applied for/received

Updates on reports submitted from grants from 2020-2021 for committee to review

IV. Institutional Plan Development

Review

A. Institutional Development Plan

Assist with discussion: Steve Schulkens and Clark Castle

B. Open House

Review of Open House on 10-21-21/ Next Open House 4-7-22

C. Volunteer Opportunity

Discuss with Steve and Clark
--Saints Games
--other Volunteer Opportunities

V. Recruitment

School presentations/ high school fairs

- A.** Recruitment
Updates

VI. Spring GALA Updates

- A.** Date of Gala
Now March 25

Specific Questions:

-Updates on Gala proposal/plans - what can committee and/or board do to help with process?

- B.** Weekly Staff and Parent Newsletter
Weekly Staff and Parent Newsletter

VII. Other Business

- A.** Other Business
Items to Include at next meeting:

VIII. Public Comment

- A.** Public comment

IX. Closing Items

- A.** Adjourn Meeting