



Voices for International Business and Education

Development Committee Meeting

VIBE Development Committee Meeting

Date and Time

Monday June 13, 2022 at 6:30 PM CDT

Location

International High School of New Orleans
Community Room
727 Carondelet Street
New Orleans, LA 70130

Voices for International Business and Education http://public.boardontrack.com/VIBE_1

Agenda

I. Opening Items

Opening Items

A. Call the Meeting to Order

MISSION: To educate and nurture a diverse learning community through the International Baccalaureate Programme, world languages, and intercultural appreciation to succeed in the global economy.

B. Record Attendance and Guests

C. Approve April 2022 Minutes

II. Developing our Development Committee

A. Goals for Development Committee

Goals for Development Committee

GOAL 1: Identify and implement Fundraising Activities

GOAL 2: Identify Marketing and Advertising strategies to secure student enrollment

GOAL 3: Update and expand the Donor Database and Outreach

III. Grant Writing

A. Grant Writing Updates

Update on Grant writer, grants applied for/received

IV. Topics To Discuss

A. Topics to Discuss

1. 2022-2023 Draft Marketing Plan (attached)
2. IB student survey results (two attachments)
3. Grants-New Broadcast and Film Center & Jazz Empowers
4. PR-Arabic celebration & graduation
5. New Recruitment committee
6. New Ambassadors have been identified
7. Alumni update
8. Volunteer opportunities with Saints (attached)
9. Newsletter update

V. Public Comment

A. Public comment

VI. Closing Items

A. Adjourn Meeting