



# Voices for International Business and Education

## Development Committee Meeting

VIBE Development Committee Meeting

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### Date and Time

Monday March 14, 2022 at 6:30 PM CDT

### Location

International High School of New Orleans  
Community Room  
727 Carondelet Street  
New Orleans, LA 70130

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Voices for International Business and Education [http://public.boardontrack.com/VIBE\\_1](http://public.boardontrack.com/VIBE_1)

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### Agenda

#### I. Opening Items

Opening Items

##### A. Call the Meeting to Order

Senate bill No 466 passed in 2020 to authorize public bodies to conduct certain meetings electronically during certain states of emergency or disaster;

Per RS 42:17.1 (2) (c):

Matters that are critical to the continuation of the business of the public body and that are not able to be postponed to a meeting held in accordance with the other provisions of this Chapter due to a legal requirement or other deadlines that cannot be postponed or delayed by the public body.

**B.** Record Attendance and Guests

**C.** Approve February 2022 Minutes

## **II. Developing our Development Committee**

**A.** Goals for Development Committee

Goals for Development Committee

GOAL 1: Identify and implement Fundraising Activities

GOAL 2: Identify Marketing and Advertising strategies to secure student enrollment

GOAL 3: Update and expand the Donor Database and Outreach

## **III. Grant Writing**

**A.** Grant Writing Updates

Update on Grant writer, grants applied for/received

## **IV. Spring GALA Updates**

**A.** Gala Update - April 9, 2022 6-10pm

Gala Update

Date 4-9-22 6-10 pm

Legacy Park

+ Gala Update \$14,000 in sponsorships, Goal is \$40k Gross, \$25k Net

+ **Urgent plea to the board to step up and make this event successful**

+ Auction: 18 items to-date (all items come from Clark C, Steve L or volunteer Jen M)

+ Food/Drink: As of 3/9 – no known food items have been confirmed by food committee; received some wine and booze donations

+ Tickets: 1 individual ticket sold to-date (to Steve S); sponsorships account for roughly 60 tickets

+ Décor: Will have tent outside, can use Legacy Park (confirmed with DDD); will mainly use interior of school

+ Sponsorship: Roughly \$14,000 secured (Only \$2,000 of that from Board members so far)

## **V. Marketing and Advertising**

### **A. Student Recruitment**

Updates

Recruitment/NCAP/Open House on April 7-Volunteers needed to escort families, getting the word out

### **B. Celebrations**

- Update on Black History Celebration (2/24/2022)
- DDD Newsletter -Photos and story on IHSNO TET coverage ([see attached](#))

### **C. Outreach**

- New staff with photos and announcements in City Business ([see attached](#))

<https://neworleanscitybusiness.com/blog/2022/02/23/people-this-week-new-hires-promotions-awards-170/>

- VIP tours, DDD president Davon Barbour & Gov.

### **D. Marketing and Advertising**

- IHSNO students in NOCC King Cake contest ([see attached](#))
- + Vax Contest winners awarded 2/24-Great prizes

### **E. Volunteer Opportunities**

New Orleans Pelican's games

Sign up sheet:

[https://docs.google.com/spreadsheets/d/1oEn3pBsEjl2LanOMd\\_3UFusRw4efTHYNEdRYFKOi\\_jl/edit#gid=0](https://docs.google.com/spreadsheets/d/1oEn3pBsEjl2LanOMd_3UFusRw4efTHYNEdRYFKOi_jl/edit#gid=0)

**VI. Weekly Staff and Parent Newsletter**

- A.** Weekly Newsletters

**VII. Other Business**

- A.** Other Business

Items to Include at next meeting:  
Institutional Development Plan  
Volunteer Opportunities

**VIII. Public Comment**

- A.** Public comment

**IX. Closing Items**

- A.** Adjourn Meeting