



Voices for International Business and Education

Development Committee Meeting

VIBE Development Committee Meeting

Date and Time

Monday March 14, 2022 at 6:30 PM CDT

Location

International High School of New Orleans
Community Room
727 Carondelet Street
New Orleans, LA 70130

Voices for International Business and Education http://public.boardontrack.com/VIBE_1

Agenda

I. Opening Items

Opening Items

A. Call the Meeting to Order

Senate bill No 466 passed in 2020 to authorize public bodies to conduct certain meetings electronically during certain states of emergency or disaster;

Per RS 42:17.1 (2) (c):

Matters that are critical to the continuation of the business of the public body and that are not able to be postponed to a meeting held in accordance with the other provisions of this Chapter due to a legal requirement or other deadlines that cannot be postponed or delayed by the public body.

B. Record Attendance and Guests

C. Approve February 2022 Minutes

II. Developing our Development Committee

A. Goals for Development Committee

Goals for Development Committee

GOAL 1: Identify and implement Fundraising Activities

GOAL 2: Identify Marketing and Advertising strategies to secure student enrollment

GOAL 3: Update and expand the Donor Database and Outreach

III. Grant Writing

A. Grant Writing Updates

Update on Grant writer, grants applied for/received

IV. Spring GALA Updates

A. Gala Update - April 9, 2022 6-10pm

Gala Update

Date 4-9-22 6-10 pm

Legacy Park

+ Gala Update \$14,000 in sponsorships, Goal is \$40k Gross, \$25k Net

+ **Urgent plea to the board to step up and make this event successful**

+ Auction: 18 items to-date (all items come from Clark C, Steve L or volunteer Jen M)

+ Food/Drink: As of 3/9 – no known food items have been confirmed by food committee; received some wine and booze donations

+ Tickets: 1 individual ticket sold to-date (to Steve S); sponsorships account for roughly 60 tickets

+ Décor: Will have tent outside, can use Legacy Park (confirmed with DDD); will mainly use interior of school

+ Sponsorship: Roughly \$14,000 secured (Only \$2,000 of that from Board members so far)

V. Marketing and Advertising

A. Student Recruitment

Updates

Recruitment/NCAP/Open House on April 7-Volunteers needed to escort families, getting the word out

B. Celebrations

- Update on Black History Celebration (2/24/2022)
- DDD Newsletter -Photos and story on IHSNO TET coverage ([see attached](#))

C. Outreach

- New staff with photos and announcements in City Business ([see attached](#))

<https://neworleanscitybusiness.com/blog/2022/02/23/people-this-week-new-hires-promotions-awards-170/>

- VIP tours, DDD president Davon Barbour & Gov.

D. Marketing and Advertising

- IHSNO students in NOCC King Cake contest ([see attached](#))
- + Vax Contest winners awarded 2/24-Great prizes

E. Volunteer Opportunities

New Orleans Pelican's games

Sign up sheet:

https://docs.google.com/spreadsheets/d/1oEn3pBsEjI2LanOMd_3UFusRw4efTHYNEdRYFKOi_jl/edit#gid=0

VI. Weekly Staff and Parent Newsletter

- A. Weekly Newsletters

VII. Other Business

- A. Other Business

Items to Include at next meeting:

Institutional Development Plan

Volunteer Opportunities

VIII. Public Comment

- A. Public comment

IX. Closing Items

- A. Adjourn Meeting