



Voices for International Business and Education

Development Committee Meeting

VIBE Development Committee Meeting

Date and Time

Monday February 14, 2022 at 6:30 PM CST

Location

International High School of New Orleans
Community Room
727 Carondelet Street
New Orleans, LA 70130

Voices for International Business and Education http://public.boardontrack.com/VIBE_1

Agenda

I. Opening Items

Opening Items

A. Call the Meeting to Order

Senate bill No 466 passed in 2020 to authorize public bodies to conduct certain meetings electronically during certain states of emergency or disaster;

Per RS 42:17.1 (2) (c):

Matters that are critical to the continuation of the business of the public body and that are not able to be postponed to a meeting held in accordance with the other provisions of this Chapter due to a legal requirement or other deadlines that cannot be postponed or delayed by the public body.

B. Record Attendance and Guests

C. Approve January 2022 Minutes

II. Developing our Development Committee

A. Goals for Development Committee

Goals for Development Committee

GOAL 1: Identify and implement Fundraising Activities

GOAL 2: Identify Marketing and Advertising strategies to secure student enrollment

GOAL 3: Update and expand the Donor Database and Outreach

III. Grant Writing

A. Grant Writing Updates

Update on Grant writer, grants applied for/received

--Selley Foundation

IV. Spring GALA Updates

A. Gala Update - April 9, 2022 6-10pm

Gala Update

Date 4-9-22 6-10 pm

Legacy Park

V. Marketing and Advertising

A. Student Recruitment

Updates

NCAP Main round closed Jan 21
Open House Advertising
Vax Contest till 2/18, drawing on 2/24

B. Celebrations

Update on Tet Celebration
Black History Celebration (2/24/2022)

C. Outreach

Downtown Development District
Governor's Office
VIP Tours

D. Volunteer Opportunities

New Orleans Pelican's games

VI. Weekly Staff and Parent Newsletter

A. Weekly Newsletters

Weekly Staff and Parent Newsletter
Website additions-Donations + Alumni

VII. Other Business

A. Other Business

Items to Include at next meeting:
Institutional Development Plan
Volunteer Opportunities

VIII. Public Comment

A. Public comment

IX. Closing Items

A. Adjourn Meeting