



# Voices for International Business and Education

## Development Committee Meeting

### VIBE Development Committee Meeting

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#### **Date and Time**

Monday February 14, 2022 at 6:30 PM CST

#### **Location**

International High School of New Orleans  
Community Room  
727 Carondelet Street  
New Orleans, LA 70130

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Voices for International Business and Education [http://public.boardontrack.com/VIBE\\_1](http://public.boardontrack.com/VIBE_1)

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#### **Agenda**

##### **I. Opening Items**

Opening Items

##### **A. Call the Meeting to Order**

Senate bill No 466 passed in 2020 to authorize public bodies to conduct certain meetings electronically during certain states of emergency or disaster;

Per RS 42:17.1 (2) (c):

Matters that are critical to the continuation of the business of the public body and that are not able to be postponed to a meeting held in accordance with the other provisions of this Chapter due to a legal requirement or other deadlines that cannot be postponed or delayed by the public body.

**B.** Record Attendance and Guests

**C.** Approve January 2022 Minutes

## **II. Developing our Development Committee**

**A.** Goals for Development Committee

Goals for Development Committee

GOAL 1: Identify and implement Fundraising Activities

GOAL 2: Identify Marketing and Advertising strategies to secure student enrollment

GOAL 3: Update and expand the Donor Database and Outreach

## **III. Grant Writing**

**A.** Grant Writing Updates

Update on Grant writer, grants applied for/received

--Selley Foundation

## **IV. Spring GALA Updates**

**A.** Gala Update - April 9, 2022 6-10pm

Gala Update

Date 4-9-22 6-10 pm

Legacy Park

## **V. Marketing and Advertising**

**A.** Student Recruitment

Updates

NCAP Main round closed Jan 21  
Open House Advertising  
Vax Contest till 2/18, drawing on 2/24

**B. Celebrations**

Update on Tet Celebration  
Black History Celebration (2/24/2022)

**C. Outreach**

Downtown Development District  
Governor's Office  
VIP Tours

**D. Volunteer Opportunities**

New Orleans Pelican's games

**VI. Weekly Staff and Parent Newsletter**

**A. Weekly Newsletters**

Weekly Staff and Parent Newsletter  
Website additions-Donations + Alumni

**VII. Other Business**

**A. Other Business**

Items to Include at next meeting:  
Institutional Development Plan  
Volunteer Opportunities

**VIII. Public Comment**

**A. Public comment**

**IX. Closing Items**

**A. Adjourn Meeting**