



Voices for International Business and Education

Development Committee Meeting

VIBE Development Committee Meeting

Date and Time

Monday August 16, 2021 at 6:30 PM CDT

Location

International High School of New Orleans
Community Room
727 Carondelet Street
New Orleans, LA 70130

Voices for International Business and Education http://public.boardontrack.com/VIBE_1

Agenda

I. Opening Items

Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

Senate bill No 466 passed in 2020 to authorize public bodies to conduct certain meetings electronically during certain states of emergency or disaster;

Per RS 42:17.1 (2) (c):

Matters that are critical to the continuation of the business of the public body and that are not able to be postponed to a meeting held in accordance with the other provisions of this Chapter due to a legal requirement or other deadlines that cannot be postponed or delayed by the public body.

- C. Approve June 2021, Minutes

II. Developing our Development Committee

- A. Goals for Development Committee

Goals for Development Committee in 2020-2021 School Year

GOAL 1: Identify and implement Fundraising Activities (including adjusting for COVID-19 pandemic)

GOAL 2: Identify Marketing and Advertising strategies to secure student enrollment

GOAL 3: Update and expand the Donor Database and Outreach

What are goals fro 2021-2022?

III. 2021-2022 Institutional Development-Marketing Plan

- A. Institutional Plan 2021-2022

IV. 2022-2023 Recruitment Plan

- A. Recruitment Plan

V. Open House

- A. Open House

(In person) 10/21/21 5-7 pm

VI. GALA 2022 Planning

- A. GALA 2022 Planning

Form Comittiee

VII. Recent PR coverage

- A. Recent PR

VIII. Saints Volunteer Opportunity

- A. Volunteer Opportunity

IX. Board photo session

- A. Board Photos

Board photo session 9/8 2:30-5:30 pm

- a. Jennifer Gordon-Lampton
- b. Quan Le
- c. Leslie Scott-Porter
- d. Reginald Coleman
- e. Todrick Carmouche

X. Public Comment

- A. Public comment

XI. Closing Items

- A. Adjourn Meeting