



# Voices for International Business and Education

## Development Committee Meeting

### VIBE Development Committee Meeting

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#### Date and Time

Monday August 16, 2021 at 6:30 PM CDT

#### Location

International High School of New Orleans  
Community Room  
727 Carondelet Street  
New Orleans, LA 70130

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Voices for International Business and Education [http://public.boardontrack.com/VIBE\\_1](http://public.boardontrack.com/VIBE_1)

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#### Agenda

##### I. Opening Items

Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

Senate bill No 466 passed in 2020 to authorize public bodies to conduct certain meetings electronically during certain states of emergency or disaster;

Per RS 42:17.1 (2) (c):

Matters that are critical to the continuation of the business of the public body and that are not able to be postponed to a meeting held in accordance with the other provisions of this Chapter due to a legal requirement or other deadlines that cannot be postponed or delayed by the public body.

- C. Approve June 2021, Minutes

## **II. Developing our Development Committee**

- A. Goals for Development Committee

Goals for Development Committee in 2020-2021 School Year

GOAL 1: Identify and implement Fundraising Activities (including adjusting for COVID-19 pandemic)

GOAL 2: Identify Marketing and Advertising strategies to secure student enrollment

GOAL 3: Update and expand the Donor Database and Outreach

What are goals fro 2021-2022?

## **III. 2021-2022 Institutional Development-Marketing Plan**

- A. Institutional Plan 2021-2022

## **IV. 2022-2023 Recruitment Plan**

- A. Recruitment Plan

## **V. Open House**

- A. Open House

(In person) 10/21/21 5-7 pm

## **VI. GALA 2022 Planning**

- A. GALA 2022 Planning

Form Comittiee

**VII. Recent PR coverage**

- A. Recent PR

**VIII. Saints Volunteer Opportunity**

- A. Volunteer Opportunity

**IX. Board photo session**

- A. Board Photos

Board photo session 9/8 2:30-5:30 pm

- a. Jennifer Gordon-Lampton
- b. Quan Le
- c. Leslie Scott-Porter
- d. Reginald Coleman
- e. Todrick Carmouche

**X. Public Comment**

- A. Public comment

**XI. Closing Items**

- A. Adjourn Meeting