



# Voices for International Business and Education

## VIBE Development Committee Meeting

Development Committee

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### Date and Time

Monday May 17, 2021 at 6:30 PM CDT

### Location

Zoom Meeting

<https://us02web.zoom.us/j/86707077877?pwd=QXIncWhsWDhINExkWTNNK0JYQUEzdz09>

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Voices for International Business and Education [http://public.boardontrack.com/VIBE\\_1](http://public.boardontrack.com/VIBE_1)

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### Agenda

#### I. Opening Items

Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

Senate bill No 466 passed in 2020 to authorize public bodies to conduct certain meetings electronically during certain states of emergency or disaster;

Per RS 42:17.1 (2) (c):

Matters that are critical to the continuation of the business of the public body and that are not able to be postponed to a meeting held in accordance with the other provisions of this Chapter due to a legal requirement or other deadlines that cannot be postponed or delayed by the public body.

- C. Approve April 2021 Minutes

## II. Developing our Development Committee

- A. Goals for Development Committee

Goals for Development Committee

GOAL 1: Identify and implement Fundraising Activities (including adjusting for COVID-19 pandemic)

GOAL 2: Identify Marketing and Advertising strategies to secure student enrollment

GOAL 3: Update and expand the Donor Database and Outreach

## III. Spring GALA Updates

- A. GALA Updates

SATURDAY, APRIL 17 from 6-7pm

Virtual

- B. Development/Institutional Plan Update

- C. Grants Updates

## IV. Other Business

- A. Other Business

Items to Include at next meeting:

1. Fundraising goals and planning
2. Grants update
3. Clean-up past meeting minutes outstanding
4. Next Meeting date

## V. Public Comment

- A. Public comment

**VI. Closing Items**

**A. Adjourn Meeting**