



Voices for International Business and Education

VIBE Development Committee Meeting

Development Committee

Date and Time

Monday October 19, 2020 at 6:30 PM CDT

Location

Zoom Meeting

<https://us02web.zoom.us/j/86707077877?pwd=QXIncWhsWDhINExkWTNNK0JYQUEzdz09>

Voices for International Business and Education http://public.boardontrack.com/VIBE_1

Agenda

I. Opening Items

Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

Senate bill No 466 passed in 2020 to authorize public bodies to conduct certain meetings electronically during certain states of emergency or disaster;

Per RS 42:17.1 (2) (c):

Matters that are critical to the continuation of the business of the public body and that are not able to be postponed to a meeting held in accordance with the other provisions of this Chapter due to a legal requirement or other deadlines that cannot be postponed or delayed by the public body.

C. Approve September 2020 Minutes

II. Developing our Development Committee

A. Goals for Development Committee

Goals for Development Committee

GOAL 1: Identify and implement Fundraising Activities (including adjusting for COVID-19 pandemic)

GOAL 2: Identify Marketing and Advertising strategies to secure student enrollment

GOAL 3: Update and expand the Donor Database and Outreach

III. Grant Writing

A. Grant Writing Updates

Update on Grant writer, grants applied for/received

IV. Spring GALA Updates

A. Date of Gala

Possible Dates for GALA in 2021:

March 6 & 7,

March 14

March 20 & 21,

March 27 & 28,

April 10 & 11 (French Quarter Fest weekend, if it happens)

April 17 & 18

B. GALA Raffle

-Update on time sensitive items with vendors - can expiration dates be extended?

-Virtual Raffle? Gala?

V. Institutional Plan Development

Review

A. Institutional Development Plan

Assist with discussion: Steve Schulken

Specific questions:

Fundraising Campaign: Update on alumni Database

Marketing and Advertisement:

--Progress on Virtual Kit?

--Communication with targeted schools until 1st round of OneApp

--Progress on Identification of Student Ambassadors

-- Spring Open House Update

VI. Other Business

A. Other Business

Items to Include at next meeting:

1. Three year Development Plan Update (updated revisions)
2. IHSNO 10th Anniversary Gala Update
3. Grants

VII. Public Comment

A. Public comment

VIII. Closing Items

A. Adjourn Meeting