



Voices for International Business and Education

VIBE Development Committee Meeting

Development Committee

Date and Time

Monday September 14, 2020 at 6:30 PM CDT

Location

International High School of New Orleans
Community Room
727 Carondelet Street
New Orleans, LA 70130

Voices for International Business and Education http://public.boardontrack.com/VIBE_1

Agenda

I. Opening Items

Opening Items

- A. Record Attendance and Guests
- B. Call the Meeting to Order
- C. Approve August 2020 Minutes

II. Developing our Development Committee

A. Goals for Development Committee

Goals for Development Committee

GOAL 1: Identify and implement Fundraising Activities (including adjusting for COVID-19 pandemic)

GOAL 2: Identify Marketing and Advertising strategies to secure student enrollment

GOAL 3: Update and expand the Donor Database and Outreach

III. Development

Development

A. Institutional Development Plan

Draft planned attached for Discussion

Assist with discussion: Steve Schulken

IV. Other Business

A. Other Business

1. Date of next meeting
2. Items to include in next meeting: 3 year Development Plan Update
3. IHSNO 10th Anniversary Gala Update

V. Closing Items

A. Adjourn Meeting