APPROVED

Environmental Charter Schools

Minutes

ECS Development Committee Meeting

Date and Time
Friday October 13, 2017 at 8:00 AM

Location
2625 Manhattan Beach Blvd. Suite 100, Redondo Beach, CA 90278 / Call-in Location: 10920 Wilshire Blvd Suite 1400 LA, CA 90024 / Zoom Call-in: Join from PC or Mac: https://zoom.us/j/9720836165 Or Telephone:+1 415 762 9988 (Meeting ID: 972 083 6165)

Development Committee Members
Julie Vo, Co-Chair
Denise Berger, Co-Chair
Alison Diaz
Cathy Creasia
Lindsey Jurca
Lucy Tseng

Guests
Alli Takido
Justin Thongsavanh
Sona Geiger

Development Committee Charter

- Partners with staff to develop sustainable, long-term financial resources to support the organization's mission and strategic plan
- Reviews and proposes plans for fundraising, including capital campaigns, grant proposals, individual giving, program giving, special events, and campaigns,

- Sets and reviews Board 'give / get' expectation

- Participates in planning, organizing, hosting and/or sponsoring fundraising activities
- Note: Committee is NOT responsible for raising money, but helps to ensure that funds are raised. Encourages all board members to participate in the process

THE ORDER OF BUSINESS MAY BE CHANGED WITHOUT NOTICE
Notice is hereby given that the order of consideration of matters on this agenda may be changed without prior notice.
REASONABLE LIMITATIONS MAY BE PLACED ON PUBLIC TESTIMONY
The Governing Board's presiding officer reserves the right to impose reasonable time limits on public testimony to ensure that the agenda is completed.
SPECIAL PRESENTATIONS MAY BE MADE
Notice is hereby given that consistent with the requirements of the Bagley-Keene Open Meeting Act, special presentations not mentioned in the agenda may be made at this meeting. However, any such presentation will be for information only.
REASONABLE ACCOMMODATION WILL BE PROVIDED FOR ANY INDIVIDUAL WITH A DISABILITY
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FOR MORE INFORMATION
For more information concerning this agenda or for materials relating to this meeting, please contact ECS at 812 West 165th Place, Gardena, CA 90247; telephone (310) 214-3400; fax (310) 214-3410.

Committee Members Present
Alison Diaz, Cathy Creasia (remote), Dr. Denise Berger, Julie Vo, Lucy Tseng

Committee Members Absent
Lindsey Jurca

Committee Members who left before the meeting adjourned
Cathy Creasia

Guests Present
Justin Thongsavanh

I. Opening Items

A. Record Attendance and Guests

B.

Call the Meeting to Order

Justin Thongsavanh called a meeting of the Development Committee of Environmental Charter Schools to order on Friday Oct 13, 2017 at 8:09 AM.

II. Review and Approval of Agenda

A. Motion to Approve the Agenda

Alison Diaz made a motion to Approve Agenda.
Lucy Tseng seconded the motion.
The committee **VOTED** to approve the motion.

Roll Call

Justin Thongsavanh	Abstain
Lindsey Jurca	Absent
Dani Hughes	Absent
Alison Diaz	Aye
Julie Vo	Aye
Dr. Denise Berger	Absent
Cathy Creasia	Aye
Lucy Tseng	Aye

B. Approve Previous Development Committee Meeting Minutes

Alison Diaz made a motion to approve minutes from the ECS Development Committee Meeting (Zoom Meeting) on 09-12-17 ECS Development Committee Meeting (Zoom Meeting) on 09-12-17.
Cathy Creasia seconded the motion.
The motion did not carry.

Roll Call

Justin Thongsavanh	Abstain
Lindsey Jurca	Absent
Cathy Creasia	Aye
Dr. Denise Berger	Absent
Julie Vo	Aye
Dani Hughes	Absent
Lucy Tseng	Aye
Alison Diaz	Aye

III. Discussion Items / Updates

A. Suggested Goals for 2017-2018

Julie: 4th bullet point - storytelling training, and gives us an opportunity as a committee to find resources/information/knowledge that would support the storytelling.

Denise: Center for NP Management around training

Julie: Farnaz might be able to speak to the board about this.

Alison: how do we achieve them. Very organized.

B. ECHS Career Day Update

Thanks to Committee Members who put in the work.

Giveaways to speakers are scout books with a list of how they can

Alison: Do we have a goal of what we would consider successful. How will we gauge this? A number?

Goals for Career Day:
- Securing internships/job shadowing opportunities for our students.
- Sponsoring a workshop/educational track? Ex: Bike shop need funding? Thorough follow up with speakers to see how they are interested in participating with us.
Alison: - How do we highlight Mattel/Sony/Skechers so they can see what is possible or where they would want to engage.
- Skechers is not available for Career Day, we have too many speakers.
- Come to a board meeting? Board recruitment?
- Be an advocate for ECS
- Let's take a look at the list of speakers at our next in-person meeting after Career Day to see how we can connect.

Who is planning to be there: Lucy, Denise, Sona.

Think about: if you are going to be there what will your role be?
Lucy: Take Action and Lunch and have several friends who have signed up as speakers.
Denise: Walking around helping and bringing a guest to see the event. Being an ambassador.
Sona: Primarily help out with logistics. Feedback, making connections.
Alison: Network with everyone in the green room. And make an appearance in the hosted rooms.
Alli: Working with the content partners (panels). Helping to prep Alison and funnel people towards Alison. Career Day is about our students, it is about connecting with speakers to create relationships with them and invite them back?

What we need the most is feedback about the speakers.

Looking for the connections if we connect with speakers. Find ways to make the connection and best leverage them. The goal is to invite them to a tour. Listening to what the next step will be for them.

C. Update on Harvest Festival/Ribbon Cutting

Date correction: November 4th

Sona: Happy to shoot for the event. Working on recruiting college students.

Denise: are we getting anyone from Zistlist group?
We should have them at this event. Action item for Denise. Maybe sponsor it? Denise will reach out

Julie to invite Coni Seafood and Melissa from Skechers

Who will be attending: Cathy, Alli, Denise, Lucy, Sona.

D. Federal Charter School Program – Charter School Replication Grant

Cathy Creasia left.

E. Board Individual Give/Get

Denise: I see both sides of the argument. If we have the minimum we would block out a younger generation. Is there a way to use that? Get wording from Farnaz?

Follow up with Cathy to have this conversation.

Alison: in 2008 Kennedy brought in an expert to talk about the Give/Get. Said that you need to set a policy. The importance to how every board member contributes. City Scholars. Shows that a board is invested.

We want you to give what is meaningful, but expected 1000.

Alison: It wasn't until I have into the Org that I felt committed to it. It changes the mindset I have. Made me invest more.

Denise: Maybe it is the working towards it.

Lucy: Giving time and energy is different than giving monetary resources.

Denise: The real issue is engagement.

IV. Action Items

A. Approve 2017-2018 Development Committee Goals

Julie Vo made a motion to APPROVE 2017-2018 DEVELOPMENT COMMITTEE GOALS.
Dr. Denise Berger seconded the motion.
The committee **VOTED** to approve the motion.

Roll Call	
Julie Vo	Aye
Lindsey Jurca	Absent
Cathy Creasia	Absent
Alison Diaz	Aye
Dr. Denise Berger	Aye
Dani Hughes	Absent
Lucy Tseng	Aye

V. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 9:11 AM.

Respectfully Submitted,
Justin Thongsavanh