



# Environmental Charter Schools

## Minutes

### ECS Development Committee Meeting (Zoom Meeting)

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#### **Date and Time**

Tuesday September 12, 2017 at 8:00 AM

#### **Location**

Zoom Call-In #: Join from PC, Mac, Linux, iOS or Android: <https://zoom.us/j/797784622> Or  
Telephone: +1 408 638 0968 (US Toll) Meeting ID: 797 784 622

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#### **Development Committee Members**

Julie Vo - Co-Chair

Denise Berger - Co-Chair

Alison Diaz

Farnaz Golshani-Flechner

Cathy Creasia

Lindsey Jurca

Lucy Tseng

#### **Guests**

Alli Takido

Justin Thongsavanh

#### **Development Committee Charter**

- Partners with staff to develop sustainable, long-term financial resources to support the organization's mission and strategic plan
  - Reviews and proposes plans for fundraising, including capital campaigns, grant proposals, individual giving, program giving, special events, and campaigns,
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- Sets and reviews Board 'give / get' expectation
- Participates in planning, organizing, hosting and/or sponsoring fundraising activities
- Note: Committee is NOT responsible for raising money, but helps to ensure that funds are raised. Encourages all board members to participate in the process

### **Goals for 2017-2018**

- Monitor and report progress on board of directors' individual commitment forms.
- Monitor the success and support the execution of the fundraising plan
- Review upcoming events, foundation proposals (for reference) and prospective funders/donors and make introductions as appropriate.
- Ensures the board is equipped with the necessary tools and knowledge to support a culture of fundraising
- Prospect individuals, strategies and resources to support fundraising and development goals

### **THE ORDER OF BUSINESS MAY BE CHANGED WITHOUT NOTICE**

Notice is hereby given that the order of consideration of matters on this agenda may be changed without prior notice.

### **REASONABLE LIMITATIONS MAY BE PLACED ON PUBLIC TESTIMONY**

The Governing Board's presiding officer reserves the right to impose reasonable time limits on public testimony to ensure that the agenda is completed.

### **SPECIAL PRESENTATIONS MAY BE MADE**

Notice is hereby given that consistent with the requirements of the Bagley-Keene Open Meeting Act, special presentations not mentioned in the agenda may be made at this meeting. However, any such presentation will be for information only.

### **REASONABLE ACCOMMODATION WILL BE PROVIDED FOR ANY INDIVIDUAL WITH A DISABILITY**

Pursuant to the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, any individual with a disability who requires reasonable accommodation to attend or participate in this meeting of the Governing Board may request assistance by contacting ECS at 812 West 165th Place, Gardena, CA 90247; telephone (310) 214-3400; fax (310) 214-3410.

### **FOR MORE INFORMATION**

For more information concerning this agenda or for materials relating to this meeting, please contact ECS at 812 West 165th Place, Gardena, CA 90247; telephone (310) 214-3400; fax (310) 214-3410.

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### **Committee Members Present**

Alison Diaz, Cathy Creasia, Dr. Denise Berger, Julie Vo, Lindsey Jurca, Lucy Tseng

### **Committee Members Absent**

*None*

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## **Guests Present**

Alli Takido, Dani Hughes, Justin Thongsavanh, Ken Deemer

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## **I. Opening Items**

### **A. Record Attendance and Guests**

### **B. Call the Meeting to Order**

Julie Vo called a meeting of the Development Committee of Environmental Charter Schools to order on Tuesday Sep 12, 2017 at 8:03 AM.

## **II. Review and Approval of Agenda**

### **A. Motion to Approve the Agenda**

Lindsey Jurca made a motion to Approve Agenda.

Lucy Tseng seconded the motion.

The committee **VOTED** unanimously to approve the motion.

### **B. Approve Previous Development Committee Meeting Minutes**

Lindsey Jurca made a motion to approve minutes from the ECS Development Meeting in August 2017 ECS Development Committee Meeting on 08-09-17.

Lucy Tseng seconded the motion.

The committee **VOTED** unanimously to approve the motion.

## **III. Discussion Items / Updates**

### **A. Report out on Action Items from August Committee Meeting**

Cathy & Julie shared about their meeting with Talia. Providing feedback on a survey Talia will be disseminating to parents at ECMS-G. Julie shared that it was a great first conversation and the hope is to touch base with every parent engagement rep at each campus to provide support and let them know our goals on Dev Committee.

Denise: Career Day - can ask her husband, Eric Berger, who runs Crackle and digital media group (Sony Online)

Julie to follow-up to initial invite to Janice Pober and Sketchers

Alli: Perhaps Denise can reach out to someone more junior than Denise's husband to speak at CD

Denise will check in with him

Alison: Hammitt - Devon will be coming to Career Day. They are one of his clients so Ken can provide support if needed.

Lucy: Perhaps Ken and Lucy can identify other Rotary folks at District level or elsewhere that can participate.

Ken: Individuals in MB who can serve as speakers. Are we looking for sustainability emphasis?

Julie: Yes, it's a good spread right now so more people would be great

Lindsey: Farmers Market manager in Mar Vista and MB is interested  
Know Your Rights - LACAN or Youth Justice Coalition

Keynote will be Endiya K Sterns

Has worked for BET, dynamic, very inspiring

She can craft her keynote to be anything

warm-hearted and professional, cares about kids and community

Career Day invite - re-send invite template to committee members

Who will be there? Cathy (out of town), Denise, Alison

Perhaps Committee Members can serve as hosts in the Speaker Green Room that day

Carol Ramsey, Rene Nourse (Julie will reach out)

Antoinette Gil (Denise will reach out)

MB Bread & Bagel? Maybe Farnaz knows?

Ask John Kim introduce to us to Campbell contact he mentioned (Mike Gnestra's wife)

A group from Campbell fresh

Continue to follow-up and invite folks!

**B. CD Invites + Development Committee Goals for 2017-2018**

**C. Save the Date - Upcoming Events**

**D. 2017-2018 Development Committee Meetings**

**IV. Closing Items**

**A. Adjourn Meeting**

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:32 AM.

Respectfully Submitted,

Julie Vo