DRAFT

Environmental Charter Schools

Minutes

Development Committee Meeting

Date and Time
Friday February 10, 2017 at 9:30 AM

Location
16315 Grevillea Ave. Lawndale, CA 90260

Development Committee Members
Julie Vo - Chair
Amy Johnson
Alison Diaz
Farnaz Golshani-Flechner
Lindsey Jurca
William Robertson
Lucy Tseng

Development Committee Charter

- Monitor and report progress on board of directors' individual commitment forms.
- Monitor the success and support the execution of the fundraising plan
- Review upcoming events, foundation proposals (for reference) and prospective funders/donors and make introductions as appropriate.
- Ensures the board is equipped with the necessary tools and knowledge to support a culture of fundraising
- Prospect individuals, strategies and resources to support fundraising and development goals

THE ORDER OF BUSINESS MAY BE CHANGED WITHOUT NOTICE

Notice is hereby given that the order of consideration of matters on this agenda may be changed without prior notice.
REASONABLE LIMITATIONS MAY BE PLACED ON PUBLIC TESTIMONY
The Governing Board's presiding officer reserves the right to impose reasonable time limits on public testimony to ensure that the agenda is completed.
SPECIAL PRESENTATIONS MAY BE MADE
Notice is hereby given that consistent with the requirements of the Bagley-Keene Open Meeting Act, special presentations not mentioned in the agenda may be made at this meeting. However, any such presentation will be for information only.
REASONABLE ACCOMMODATION WILL BE PROVIDED FOR ANY INDIVIDUAL WITH A DISABILITY
Pursuant to the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, any individual with a disability who requires reasonable accommodation to attend or participate in this meeting of the Governing Board may request assistance by contacting ECS at 812 West 165th Place, Gardena, CA 90247; telephone (310) 214-3400; fax (310) 214-3410.
FOR MORE INFORMATION
For more information concerning this agenda or for materials relating to this meeting, please contact ECS at 812 West 165th Place, Gardena, CA 90247; telephone (310) 214-3400; fax (310) 214-3410.

Committee Members Present
Alison Diaz, Amy Johnson, Julie Vo, Ken Deemer, Lucy Tseng

Committee Members Absent
Farnaz Golshani-Flechner, Lindsey Jurca, William Robertson

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

Julie Vo called a meeting of the Development Committee of Environmental Charter Schools to order on Friday Feb 10, 2017 at 9:37 AM.

II. Review and Approval of Agenda

A. Motion to Approve the Agenda

Ken Deemer made a motion to approve the agenda.
Alison Diaz seconded the motion.
The committee **VOTED** unanimously to approve the motion.

Roll Call

Ken Deemer	Aye
Amy Johnson	Aye
Lucy Tseng	Aye
Julie Vo	Aye
Alison Diaz	Aye

B. Approve Previous Development Committee Meeting Minutes

Alison Diaz made a motion to approve minutes from the Development Committee Committee Meeting on 01-13-17 Development Committee Meeting on 01-13-17.
Amy Johnson seconded the motion.
The committee **VOTED** unanimously to approve the motion.

Roll Call

Julie Vo	Aye
Lucy Tseng	Aye
Alison Diaz	Aye
Amy Johnson	Aye
Ken Deemer	Aye

III. Presentation from the Floor

A. Presentations from the floor

none

B. Presentation on agenda items

IV. Discussion Items / Updates

A. Review Board brainstorm strategies

Regularly review the board commitment form with each board members. Check in on ways that each member can meet their commitment. We are going to check in on ...

Lets help identify the ideas we can do to support you to meet your goal.

We have vetted some of these ideas... How can we help each other do that...

A. Hold people accountable for their commitment form -- Julie will follow up.

B.
1. Think about your corporate contacts:
a. are they local?
b. are they mission aligned - education/steam/environment?
c. do they have a grant program? or marketing dollars?

d. do we know someone?
2. Invite these contacts on a tour

C. Equip board with tools.
Box Folder - Pitching
Tour Dates

D. Social Networking Club -- Rotary Club
Alumni Network Ask $1/mo
Invite to events
Crowd rise / Indie GoGo
Keep momentum going...
Omaze is an example

E.
Corporate
Increase individual donors
social media

B. Evaluate Individual Donor Appeals

C. Looking forward to 2017-2018

Action items by Committee members
Follow-up with each board member on commitments (give/get); review prospect list and individual strategies - Julie
Create a toolkit with all sponsorship/give decks and resources for board members - Julie
Review criteria for identifying prospects - Alison/Julie
Developing an alumni mico-campaign - Lucy/Julie
Explore social media strategies for campaign - Amy
Continue to explore individual prospect - Ken

V. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 11:15 AM.

Respectfully Submitted,
Julie Vo