



# Environmental Charter Schools

## Special Development Committee Meeting

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### **Date and Time**

Thursday April 25, 2019 at 8:30 AM PDT

### **Location**

ECHS Auxiliary 2625 Manhattan Beach Blvd. Suite 100, Redondo Beach, CA 90278

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### **Development Committee Members**

Julie Vo, Co-Chair

Denise Berger, Co-Chair

Alison Diaz

Cathy Creasia

Lucy Tseng

### **Guests**

Ken Deemer

Farnaz Golshani Flechner

### **Development Committee Charter**

- Partners with staff to develop sustainable, long-term financial resources to support the organization's mission and strategic plan
  - Reviews and proposes plans for fundraising, including capital campaigns, grant proposals, individual giving, program giving, special events, and campaigns,
  - Sets and reviews Board 'give / get' expectation
  
  - Participates in planning, organizing, hosting and/or sponsoring fundraising activities
  - Note: Committee is NOT responsible for raising money, but helps to ensure that funds are raised.  
Encourages all board members to participate in the process
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## **Committee Goals 2018-2019**

- Monitor and report progress on board of directors' individual commitment forms.
- Monitor the success and support the execution of the fundraising plan
- Review upcoming events, foundation proposals (for reference) and prospective funders/donors and make introductions as appropriate.
- Ensures the board is equipped with the necessary tools and knowledge to support a culture of fundraising
- Prospect individuals, strategies and resources to support fundraising and development goals

## **THE ORDER OF BUSINESS MAY BE CHANGED WITHOUT NOTICE**

Notice is hereby given that the order of consideration of matters on this agenda may be changed without prior notice.

## **REASONABLE LIMITATIONS MAY BE PLACED ON PUBLIC TESTIMONY**

The Governing Board's presiding officer reserves the right to impose reasonable time limits on public testimony to ensure that the agenda is completed.

## **SPECIAL PRESENTATIONS MAY BE MADE**

Notice is hereby given that consistent with the requirements of the Bagley-Keene Open Meeting Act, special presentations not mentioned in the agenda may be made at this meeting. However, any such presentation will be for information only.

## **REASONABLE ACCOMMODATION WILL BE PROVIDED FOR ANY INDIVIDUAL WITH A DISABILITY**

Pursuant to the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, any individual with a disability who requires reasonable accommodation to attend or participate in this meeting of the Governing Board may request assistance by contacting ECS at 812 West 165th Place, Gardena, CA 90247; telephone (310) 214-3400; fax (310) 214-3410.

## **FOR MORE INFORMATION**

For more information concerning this agenda or for materials relating to this meeting, please contact ECS at 812 West 165th Place, Gardena, CA 90247; telephone (310) 214-3400; fax (310) 214-3410.

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## **Agenda**

### **I. Opening Items**

Opening Items

**A.** Record Attendance and Guests

**B.** Call the Meeting to Order

### **II. Review and Approval of Agenda**

Development Committee

**A.** Motion to Approve the Agenda

### III. Presentation from the Floor

#### A. Presentation from the Floor on Non Agenda Items

At this time any person wishing to speak to any item not on the agenda will be granted three minutes to make a presentation to the committee. Non-English speakers utilizing translators will be granted six minutes to make a presentation to the committee.

#### B. Presentation From the Floor on agenda items

Any person wishing to speak to any item on the agenda will be granted five minutes to make a presentation. Non-English speakers utilizing translators will be granted ten minutes to make a presentation to the committee.

### IV. Discussion Items / Updates

#### A. Fundraising Progress & Fund Development Strategy (2019-2020)

1. **Grant Prospects & Funders**
2. **Individual Donors/Wealth Profiles**
3. **MicroGiving Ideas**

#### B. ECS Websites

##### Questions to discuss

1. **What does the website convey about ECS?**
2. **What questions come up when reviewing the website?**
3. **As a parent, what would you want?**
4. **As a donor, what would you want?**

#### C. ECS 20th Anniversary (2020-2021)

#### D. Development Committee Membership

##### Current Committee Make-up and Prospects

### V. Upcoming Events

#### A. School-Site Events & Tours

##### TOURS At ECHS

- Wed, May 1 @ 2pm
- Tues, May 14 @ 10am

<http://ecsonline.org/tour/>

### **ECHS**

Thursday, May 16, 2019

The People's Health

Thursday, May 20, 2019

Senior Thesis Presentations

Friday, May 31, 2019

Earth Carnival

Link: <http://echslawndale.org/earthcarnival/>

Tuesday, June 18, 2019

ECHS Graduation

### **ECMS-Gardena**

ECMSG Culmination

TBD

### **ECMS-Inglewood**

Friday, May 3

Career Day

ECMSG Culmination

TBD

## **VI. Action Items**

## **VII. Closing Items**

### **A. Adjourn Meeting**

Time: