



Environmental Charter Schools

ECS Development Committee Meeting

Date and Time

Friday December 8, 2017 at 8:00 AM PST

Location

ECS Home Office (ECHS Auxilliary - 2625 Manhattan Beach Blvd. Redondo Beach, CA 90278)

Development Committee Members

Julie Vo, Co-Chair

Denise Berger, Co-Chair

Alison Diaz

Cathy Creasia

Lindsey Jurca

Lucy Tseng

Guests

Alli Takido

Justin Thongsavanh

Development Committee Charter

- Partners with staff to develop sustainable, long-term financial resources to support the organization's mission and strategic plan
 - Reviews and proposes plans for fundraising, including capital campaigns, grant proposals, individual giving, program giving, special events, and campaigns,
 - Sets and reviews Board 'give / get' expectation

 - Participates in planning, organizing, hosting and/or sponsoring fundraising activities
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- Note: Committee is NOT responsible for raising money, but helps to ensure that funds are raised.
Encourages all board members to participate in the process

Committee Goals 2017-2018

- Monitor and report progress on board of directors' individual commitment forms.
- Monitor the success and support the execution of the fundraising plan
- Review upcoming events, foundation proposals (for reference) and prospective funders/donors and make introductions as appropriate.
- Ensures the board is equipped with the necessary tools and knowledge to support a culture of fundraising
- Prospect individuals, strategies and resources to support fundraising and development goals

THE ORDER OF BUSINESS MAY BE CHANGED WITHOUT NOTICE

Notice is hereby given that the order of consideration of matters on this agenda may be changed without prior notice.

REASONABLE LIMITATIONS MAY BE PLACED ON PUBLIC TESTIMONY

The Governing Board's presiding officer reserves the right to impose reasonable time limits on public testimony to ensure that the agenda is completed.

SPECIAL PRESENTATIONS MAY BE MADE

Notice is hereby given that consistent with the requirements of the Bagley-Keene Open Meeting Act, special presentations not mentioned in the agenda may be made at this meeting. However, any such presentation will be for information only.

REASONABLE ACCOMMODATION WILL BE PROVIDED FOR ANY INDIVIDUAL WITH A DISABILITY

Pursuant to the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, any individual with a disability who requires reasonable accommodation to attend or participate in this meeting of the Governing Board may request assistance by contacting ECS at 812 West 165th Place, Gardena, CA 90247; telephone (310) 214-3400; fax (310) 214-3410.

FOR MORE INFORMATION

For more information concerning this agenda or for materials relating to this meeting, please contact ECS at 812 West 165th Place, Gardena, CA 90247; telephone (310) 214-3400; fax (310) 214-3410.

Agenda

I. Opening Items

Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

II. Review and Approval of Agenda

Development Committee

- A. Motion to Approve the Agenda
- B. Approve Previous Development Committee Meeting Minutes from November 17

III. Presentation from the Floor

A. Presentation from the Floor on Non Agenda Items

At this time any person wishing to speak to any item not on the agenda will be granted three minutes to make a presentation to the committee. Non-English speakers utilizing translators will be granted six minutes to make a presentation to the committee.

B. Presentation From the Floor on agenda items

Any person wishing to speak to any item on the agenda will be granted five minutes to make a presentation. Non-English speakers utilizing translators will be granted ten minutes to make a presentation to the committee.

IV. Discussion Items / Updates

A. Fundraising Progress to Date

As of December 8, 2017, we are at \$406,463 of our \$1,130,800 goal for 2017-2018.

Click here to access our [2017-2018 Development Dashboard](#) and review attached slides.

B. EVENT FOLLOW-UP

CAREER DAY SPEAKER FOLLOW-UP

- - See [Spreadsheet here](#) & attached
 - Committee Members thank & ask to connect
 - Attend a tour
 - Support General Fund (\$300/student)
 - Become a Civic Action Mentor
 - Be a Mock Interviewer
 - Attend a Sustainability Workshop (Green Ambassadors Institute)

CONNECT THE DOTS CAMPAIGN

- Prospects?

C. YEAR END APPEAL LETTER

Review [draft of Year End Appeal letter](#) which will be sent home as a direct mail appeal, sent home to parents from all school sites, sent through ECS Master Contact List email and social media

D. MISC

ECS Fundraising Event (Spring 2018)

Discuss the possibility of a fundraising event in Spring

Possible target audience, goals/objectives and interest

DEV COMMITTEE RECRUITMENT

Any other prospects for our committee?

V. Upcoming Events

A. School-Site Tours

At ECHS

- Tuesday, Dec. 12th at 10AM
- Thursday, Jan. 11th at 2PM

At ECMS-I (we have trained our guides now!)

Time: Tours are held every other Thursday at 9 AM

At ECMS-G

Time: Tours are offered Tuesdays at 11am.

<http://ecsonline.org/tour/>

VI. Action Items

VII. Closing Items

A. Adjourn Meeting

Time: