



# Environmental Charter Schools

## ECS Development Committee Meeting

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### Date and Time

Wednesday August 9, 2017 at 8:00 AM PDT

### Location

16315 Grevillea Ave., Lawndale, CA 90260 / Zoom Call-in: Join from PC or Mac: <https://zoom.us/j/722377892> Telephone: +1 408 638 0968 (US Toll) Meeting ID: 722 377 892

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### Development Committee Members

Julie Vo - Co-Chair  
Denise Berger - Co-Chair  
Alison Diaz  
Farnaz Golshani-Flechner  
Lindsey Jurca  
Lucy Tseng

### Guests

Cathy Creasia  
Alli Takido  
Justin Thongsavanh

### Development Committee Charter

- Partners with staff to develop sustainable, long-term financial resources to support the organization's mission and strategic plan
  - Reviews and proposes plans for fundraising, including capital campaigns, grant proposals, individual giving, program giving, special events, and campaigns,
  - Sets and reviews Board 'give / get' expectation
  
  - Participates in planning, organizing, hosting and/or sponsoring fundraising activities
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- Note: Committee is NOT responsible for raising money, but helps to ensure that funds are raised. Encourages all board members to participate in the process

**Goals for 2017-2018 to be established.**

**Goals for 2016-2017**

- Monitor and report progress on board of directors' individual commitment forms.
- Monitor the success and support the execution of the fundraising plan
- Review upcoming events, foundation proposals (for reference) and prospective funders/donors and make introductions as appropriate.
- Ensures the board is equipped with the necessary tools and knowledge to support a culture of fundraising
- Prospect individuals, strategies and resources to support fundraising and development goals

**THE ORDER OF BUSINESS MAY BE CHANGED WITHOUT NOTICE**

Notice is hereby given that the order of consideration of matters on this agenda may be changed without prior notice.

**REASONABLE LIMITATIONS MAY BE PLACED ON PUBLIC TESTIMONY**

The Governing Board's presiding officer reserves the right to impose reasonable time limits on public testimony to ensure that the agenda is completed.

**SPECIAL PRESENTATIONS MAY BE MADE**

Notice is hereby given that consistent with the requirements of the Bagley-Keene Open Meeting Act, special presentations not mentioned in the agenda may be made at this meeting. However, any such presentation will be for information only.

**REASONABLE ACCOMMODATION WILL BE PROVIDED FOR ANY INDIVIDUAL WITH A DISABILITY**

Pursuant to the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, any individual with a disability who requires reasonable accommodation to attend or participate in this meeting of the Governing Board may request assistance by contacting ECS at 812 West 165th Place, Gardena, CA 90247; telephone (310) 214-3400; fax (310) 214-3410.

**FOR MORE INFORMATION**

For more information concerning this agenda or for materials relating to this meeting, please contact ECS at 812 West 165th Place, Gardena, CA 90247; telephone (310) 214-3400; fax (310) 214-3410.

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**Agenda**

**I. Opening Items**

Opening Items

**A.** Record Attendance and Guests

**B.** Call the Meeting to Order

**II. Review and Approval of Agenda**

Development Committee

- A. Motion to Approve the Agenda
- B. Approve Previous Development Committee Meeting Minutes  
Development Committee Meeting Minutes from January 13, 2017

### III. Presentation from the Floor

- A. Presentation from the Floor on Non Agenda Items

At this time any person wishing to speak to any item not on the agenda will be granted three minutes to make a presentation to the committee. Non-English speakers utilizing translators will be granted six minutes to make a presentation to the committee.

- B. Presentation on agenda items

Any person wishing to speak to any item on the agenda will be granted five minutes to make a presentation. Non-English speakers utilizing translators will be granted ten minutes to make a presentation to the committee.

### IV. Discussion Items / Updates

- A. Welcome New Committee Members

Denise Berger

- B. Review 2016-2017 Fundraising Goals + Outcomes

See presentation and access 2016-2017 Development Dashboard here:

[https://docs.google.com/spreadsheets/d/18WfLw5CCve37AA7P1\\_iIKD5mUPK9\\_aTIIQRATF8w9dE/edit#gid=1223038924](https://docs.google.com/spreadsheets/d/18WfLw5CCve37AA7P1_iIKD5mUPK9_aTIIQRATF8w9dE/edit#gid=1223038924)

- C. Development Team Vision/Goals/Focus Areas for 2017-2018

Overview of Development Team retreat and vision and how this may impact our 2017-2018 areas of focus

- D. The Psychology of Individual Fundraising

- E. Development Committee Goals for 2017-2018

- F. Save the Date - Upcoming Events

ECHS Career Day on October 20 - recruit speakers!

ECMSI Harvest Festival and Ribbon Cutting Ceremony on November 4 - plan to attend, bring friends!

- G. Schedule standing meetings for 2017-2018

Calendar all upcoming meetings!

**V. Action Items**

A. Appreciations/Reflections

**VI. Closing Items**

A. Adjourn Meeting

Time: