



# Environmental Charter Schools

## Development Committee Meeting

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### **Date and Time**

Friday February 10, 2017 at 9:30 AM PST

### **Location**

16315 Grevillea Ave. Lawndale, CA 90260

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### **Development Committee Members**

Julie Vo - Chair

Amy Johnson

Alison Diaz

Farnaz Golshani-Flechner

Lindsey Jurca

William Robertson

Lucy Tseng

### **Development Committee Charter**

- Monitor and report progress on board of directors' individual commitment forms.
- Monitor the success and support the execution of the fundraising plan
- Review upcoming events, foundation proposals (for reference) and prospective funders/donors and make introductions as appropriate.
- Ensures the board is equipped with the necessary tools and knowledge to support a culture of fundraising
- Prospect individuals, strategies and resources to support fundraising and development goals

### **THE ORDER OF BUSINESS MAY BE CHANGED WITHOUT NOTICE**

Notice is hereby given that the order of consideration of matters on this agenda may be changed without prior notice.

REASONABLE LIMITATIONS MAY BE PLACED ON PUBLIC TESTIMONY

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The Governing Board's presiding officer reserves the right to impose reasonable time limits on public testimony to ensure that the agenda is completed.

#### **SPECIAL PRESENTATIONS MAY BE MADE**

Notice is hereby given that consistent with the requirements of the Bagley-Keene Open Meeting Act, special presentations not mentioned in the agenda may be made at this meeting. However, any such presentation will be for information only.

#### **REASONABLE ACCOMMODATION WILL BE PROVIDED FOR ANY INDIVIDUAL WITH A DISABILITY**

Pursuant to the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, any individual with a disability who requires reasonable accommodation to attend or participate in this meeting of the Governing Board may request assistance by contacting ECS at 812 West 165th Place, Gardena, CA 90247; telephone (310) 214-3400; fax (310) 214-3410.

#### **FOR MORE INFORMATION**

For more information concerning this agenda or for materials relating to this meeting, please contact ECS at 812 West 165th Place, Gardena, CA 90247; telephone (310) 214-3400; fax (310) 214-3410.

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## **Agenda**

### **I. Opening Items**

Opening Items

- A.** Record Attendance and Guests
- B.** Call the Meeting to Order

### **II. Review and Approval of Agenda**

Development Committee

- A.** Motion to Approve the Agenda
- B.** Approve Previous Development Committee Meeting Minutes  
Development Committee Meeting Minutes from January 13, 2017

Approve minutes for Development Committee Meeting on January 13, 2017

### **III. Presentation from the Floor**

- A.** Presentations from the floor

At this time any person wishing to speak to any item not on the agenda will be granted three minutes to make a presentation to the Board.

**B.** Presentation on agenda items

Any person wishing to speak to any item on the agenda will be granted five minutes to make a presentation.

**IV. Discussion Items / Updates**

**A.** Review Board brainstorm strategies

Link: <http://bit.ly/2kucjWK>

What strategies does ECS Development Committee want to adopt to help meet the board goal of \$80K?

1. Prospecting
2. Events
3. CRM/Fundly

**B.** Evaluate Individual Donor Appeals

1. "Meet Vanesa/Meet Yolanda" Year End 2015
2. "Grow With Us Campaign" Year End 2016
3. Spring 2017/Direct Mail

**C.** Looking forward to 2017-2018

**V. Action Items**

**VI. Closing Items**

**A.** Adjourn Meeting

Time: