



# Environmental Charter Schools

## Development Committee Meeting

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### **Date and Time**

Thursday April 27, 2017 at 3:00 PM PDT

### **Location**

16315 Grevillea Ave. Lawndale, CA 90260 Call-In Location: 10920 Wilshire Blvd Suite 1400 Los Angeles, CA 90024

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### **Development Committee Members**

Julie Vo - Chair

Amy Johnson

Alison Diaz

Farnaz Golshani-Flechner

Lindsey Jurca

William Robertson

Lucy Tseng

### **Development Committee Charter**

- Partners with staff to develop sustainable, long-term financial resources to support the organization's mission and strategic plan
- Reviews and proposes plans for fundraising, including capital campaigns, grant proposals, individual giving, program giving, special events, and campaigns,
- Sets and reviews Board 'give / get' expectation
  
- Participates in planning, organizing, hosting and/or sponsoring fundraising activities
- Note: Committee is NOT responsible for raising money, but helps to ensure that funds are raised. Encourages all board members to participate in the process

### **Goals for 2016-2017**

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- Monitor and report progress on board of directors' individual commitment forms.
- Monitor the success and support the execution of the fundraising plan
- Review upcoming events, foundation proposals (for reference) and prospective funders/donors and make introductions as appropriate.
- Ensures the board is equipped with the necessary tools and knowledge to support a culture of fundraising
- Prospect individuals, strategies and resources to support fundraising and development goals

**THE ORDER OF BUSINESS MAY BE CHANGED WITHOUT NOTICE**

Notice is hereby given that the order of consideration of matters on this agenda may be changed without prior notice.

**REASONABLE LIMITATIONS MAY BE PLACED ON PUBLIC TESTIMONY**

The Governing Board's presiding officer reserves the right to impose reasonable time limits on public testimony to ensure that the agenda is completed.

**SPECIAL PRESENTATIONS MAY BE MADE**

Notice is hereby given that consistent with the requirements of the Bagley-Keene Open Meeting Act, special presentations not mentioned in the agenda may be made at this meeting. However, any such presentation will be for information only.

**REASONABLE ACCOMMODATION WILL BE PROVIDED FOR ANY INDIVIDUAL WITH A DISABILITY**

Pursuant to the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, any individual with a disability who requires reasonable accommodation to attend or participate in this meeting of the Governing Board may request assistance by contacting ECS at 812 West 165th Place, Gardena, CA 90247; telephone (310) 214-3400; fax (310) 214-3410.

**FOR MORE INFORMATION**

For more information concerning this agenda or for materials relating to this meeting, please contact ECS at 812 West 165th Place, Gardena, CA 90247; telephone (310) 214-3400; fax (310) 214-3410.

**Agenda**

**I. Opening Items**

Opening Items

- A.** Record Attendance and Guests
- B.** Call the Meeting to Order

**II. Review and Approval of Agenda**

Development Committee

- A.** Motion to Approve the Agenda
- B.** Approve Previous Development Committee Meeting Minutes  
Development Committee Meeting Minutes from January 13, 2017

### III. Presentation from the Floor

#### A. Presentation from the Floor on Non Agenda Items

At this time any person wishing to speak to any item not on the agenda will be granted three minutes to make a presentation to the committee. Non-English speakers utilizing translators will be granted six minutes to make a presentation to the committee.

#### B. Presentation on agenda items

Any person wishing to speak to any item on the agenda will be granted five minutes to make a presentation. Non-English speakers utilizing translators will be granted ten minutes to make a presentation to the committee.

### IV. Discussion Items / Updates

#### A. Development Report

##### 1. Fundraising Progress + Dashboard

- [https://docs.google.com/spreadsheets/d/18WfLw5CCve37AA7P1\\_ilKD5mUPK9\\_aTIIQRATF8w9dE/edit?usp=sharing](https://docs.google.com/spreadsheets/d/18WfLw5CCve37AA7P1_ilKD5mUPK9_aTIIQRATF8w9dE/edit?usp=sharing)

##### 2. PR/Communication (Highlights)

- [https://docs.google.com/spreadsheets/d/18WfLw5CCve37AA7P1\\_ilKD5mUPK9\\_aTIIQRATF8w9dE/edit?usp=sharing](https://docs.google.com/spreadsheets/d/18WfLw5CCve37AA7P1_ilKD5mUPK9_aTIIQRATF8w9dE/edit?usp=sharing)

#### B. Prospects

##### 1. Grant Funding Prospects

- All Ponto North Foundation (<http://www.allpointsnorthfoundation.org/>)
- American Honda Foundation
- Louis Calder Foundation
- Colocation America
- Roth Family Foundation
- Flourish Foundation

#### C. Donors

##### 1. Board Donor/Partners Prospects

- [https://docs.google.com/spreadsheets/d/1Lj-wY\\_06GdHxpA8cfM8Tf1r8e5OAYnSR0kse2nqJCpA/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1Lj-wY_06GdHxpA8cfM8Tf1r8e5OAYnSR0kse2nqJCpA/edit?usp=sharing)
- Black Tie Fundraiser Donors

**D. Donor Acknowledgment Process**

1. Call and Email
2. Board / Alumni card
3. ECS Thank you letter

**E. ECMSI Build and Grow With Us Campaign**

**F. Upcoming Events**

1. ECHS Tours
  - May 4th @ 10AM
  - June 1st @ 2PM
  - June 13th @ 10AM
2. Earth Carnival @ ECHS
  - Friday, June 2nd from 8:30AM to 11:00AM
3. ECHS Graduation @ El Camino College
  - Tuesday, June 20th from 5:00PM to 8:00PM
  - Keynote Speaker: Danni Washington

**V. Action Items**

**VI. Closing Items**

**A. Adjourn Meeting**

Time: