APPROVED

ATLANTA NEIGHBORHOOD CHARTER SCHOOL
helping students learn to use their minds well

Atlanta Neighborhood Charter School

Minutes

Advancement Committee Meeting

Date and Time
Friday April 17, 2026 at 8:00 AM

Location
ANCS Admin Offices
423 Georgia Ave
Atlanta, GA 30312
(entrance on Cherokee Ave)

In accordance with Georgia's open meetings requirements, notice of this meeting has been posted at both campuses and on the ANCS website.

Zoom link for April meeting: https://us02web.zoom.us/j/83510658949?pwd=3hTYSZJcqUiC1RjoThagXU7MRHmRQr.1

Committee Members Present
Barrett Krise (remote), Bex Godsey, Evan Saadat, Jen Hidinger-Kendrick, NaTasha Woody-Wideman, Rebecca Wagner, Robin Hubier

Committee Members Absent
Ashley Coogan, Susannah Darrow, Wakita Jacobs

Guests Present
Alastair Pullen

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

Rebecca Wagner called a meeting of the Advancement Committee of Atlanta Neighborhood Charter School to order on Friday Apr 17, 2026 at 8:04 AM.

C. Approve Minutes

Evan Saadat made a motion to approve the minutes from Advancement Committee Meeting on 03-13-26.
Bex Godsey seconded the motion.
The committee **VOTED** to approve the motion.

II. Advancement

A. Financial Report

Bex provided a financial update, reporting that March's individual giving exceeded the goal, with $10,500 raised against a target of $5,000. She noted that sponsorship payments were largely received, leaving only about $2,000 in outstanding dues. The teacher time raffle raised just under $3,000, lower than the previous year's $10,000, and the committee discussed the $40,000 gap remaining toward their year-end goal of $200,000.

III. Committee Planning and Business

A. ANCS Foundation

Betsy Oliver from Purpose Possible discussed the formation of the ANCS Foundation with the team. She confirmed that the group is on track with their timeline and emphasized the importance of determining roles and responsibilities, including potentially recruiting new members for the Advancement Committee and Foundation Board. Betsy explained that school foundations are typically volunteer-led, with families and parents doing most of the work, as traditional public schools don't have dedicated development staff like charter or independent schools.

Betsy presented a research report on fundraising practices at 5 different schools, noting that only one school (Tapestry charter school) had a part-time staff member dedicated to fundraising, while the rest were volunteer-run. The research covered 9-10 aspects of fundraising and foundation management, including key events like fun runs, annual funds, and readathons, with auctions and events appearing to phase out. Betsy assured the group that while the responsibilities might seem overwhelming, it was manageable

with the right committee members and emphasized the importance of setting specific goals for their annual fund.

B. Foundation Timeline

Foundation Structure Nomenclature Change

The discussion focused on a nomenclature shift regarding how funds are managed, with ANCS explaining that it involves moving from "Gather and Grow" to a Foundation structure. Betsy reassured the group that Stacey would be working on communicating this change to current donors, including details about the fund separation. The group discussed using founders and ambassadors to help explain the shift to the broader community, with Betsy emphasizing the importance of parent-to-parent communication in promoting the new foundation structure.

Foundation Founders Event Planning

The discussion focused on planning for a foundation founders event and the management of foundation funds. Betsy indicated that a founders event could take place in late August or early September, prior to the official fall launch, with identification and qualification of founders happening through June. The conversation also addressed governance structures, with ANCS raising questions about fund management and approval processes, particularly regarding potential spending thresholds that might mirror the current governing board's approval requirement. Betsy noted that foundation boards typically work closely with school leadership to ensure funds are used for legitimate school needs, drawing from her experience with other schools.

ANCS Foundation Fundraising Strategy Discussion

Betsy advised keeping the foundation named "ANCS Foundation" to clearly indicate its connection to the school, as it operates under a 509(a)(3) structure. She recommended establishing three key fundraising themes or buckets, such as inclusiveness, faculty development, and facility improvements, which could guide future fundraising efforts and specific initiatives. The group discussed potentially having a specific project to raise funds for when launching the foundation, though Betsy noted that raising unrestricted funds could also be effective.

C. Committee Work

The group discussed the establishment of a foundation and its relationship with PTCA, including how philanthropic funds and existing donations would transition under the new framework. They agreed to present the foundation details to the new advisory council at their May retreat and to finalize the bylaws before then. The team also reviewed upcoming fundraising initiatives, including a spring campaign launching Tuesday with various announcements and activities planned across both campuses, including morning meetings, table setups, and drop-off line promotions.

IV. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 9:00 AM.

Respectfully Submitted,
Rebecca Wagner