APPROVED

ATLANTA NEIGHBORHOOD CHARTER SCHOOL
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Atlanta Neighborhood Charter School

Minutes

Advancement Committee Meeting

Date and Time
Friday December 12, 2025 at 8:00 AM

Location
ANCS Admin Offices
423 Georgia Ave
Atlanta, GA 30312
(entrance on Cherokee Ave)

In accordance with Georgia's open meetings requirements, notice of this meeting has been posted at both campuses and on the ANCS website.

Zoom link for December meeting: https://us02web.zoom.us/j/81857403733?pwd=eh7LnCaynODyHeWqe9Up95jGYPSpWH.1

Committee Members Present
Ashley Coogan (remote), Barrett Krise, Bex Godsey, Evan Saadat, Jen Hidinger-Kendrick, Rebecca Wagner, Robin Hubier, Wakita Jacobs

Committee Members Absent
NaTasha Woody-Wideman, Susannah Darrow

Guests Present
Alastair Pullen

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

Rebecca Wagner called a meeting of the Advancement Committee of Atlanta Neighborhood Charter School to order on Friday Dec 12, 2025 at 8:02 AM.

C. Approve Minutes

Barrett Krise made a motion to approve the minutes from Advancement Committee Meeting on 11-14-25.
Jen Hidinger-Kendrick seconded the motion.
The committee **VOTED** to approve the motion.

II. Advancement

A. Financial Report

The board reviewed the November financial report, which showed the organization came in slightly under budget at $15,000, though they missed their November target of $285,000 from the previous year. The organization raised $10,000 in gift cards through Snapdrive and a canned food drive, and currently has $20,000 received for December, with $5,000 more expected. They need to raise $65,000 in individual giving and $30,000 for events in the final semester, with Bex and the board planning to work on new dashboard reporting systems to better understand revenue streams and donor attrition patterns.

III. PTCA Update

A. Upcoming Meetings and Events

The PTCA discussed the success of Winter Wonderland, which raised $520 through raffle tickets, and planned for upcoming events including a general meeting on January 13th from 6:30 to 7:30. They reviewed the end-of-year campaign timeline, which includes two appeals and a final appeal, with the last day to pay guest fees on December 31st. For the spring semester, they plan to use January and February for event planning, including a spring event in March and a book character parade, while considering ways to capitalize on Winter Wonderland's success without charging admission or selling items.

IV. Committee Planning and Business

A. Gather and Grow Fundraising Initiatives

The committee discussed plans for a foundation launch in March, explored fundraising event options, and addressed website improvements and spring campaign strategies.

B.

Committee Work

V. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 9:00 AM.

Respectfully Submitted,
Rebecca Wagner