APPROVED

ATLANTA NEIGHBORHOOD CHARTER SCHOOL
helping students learn to use their minds well

Atlanta Neighborhood Charter School

Minutes

Advancement Committee Meeting

Date and Time
Friday February 14, 2025 at 9:30 AM

Location
ANCS Admin Offices
423 Georgia Ave
Atlanta, GA 30312
(entrance on Cherokee Ave)

In accordance with Georgia's open meetings requirements, notice of this meeting has been posted at both campuses and on the ANCS website.

Committee Members Present
Ashley Coogan, Barrett Krise, Bex Godsey, Rebecca Wagner, Wakita Jacobs

Committee Members Absent
Evan Saadat, Susannah Darrow

Guests Present
Alastair Pullen, Paige Teusink

I. Opening Items

A. **Record Attendance**

B. **Call the Meeting to Order**

Rebecca Wagner called a meeting of the Advancement Committee of Atlanta Neighborhood Charter School to order on Friday Feb 14, 2025 at 9:30 AM.

C. Approve Minutes

Barrett Krise made a motion to approve the minutes from Advancement Committee Meeting on 12-13-24.
Ashley Coogan seconded the motion.
The committee **VOTED** to approve the motion.

II. Advancement

A. Financial Report

Reviewed financials.
• Individual Giving revenue continues to be lower than anticipated. Late Giving Tuesday cannibalized End of Year of Giving. Spring fundraising initiatives are needed to close the gap.

B. Wonderball Report and Theme

Rebecca Wagner made a motion to Approve Wonderball Theme.
Barrett Krise seconded the motion.
The committee **VOTED** to approve the motion.

III. Other Business

A. Committee Leadership

New Chair: Rebecca Wagner (Board Member)
New Member: Jonna Martin (Board Member)
Bex Godsey made a motion to Approve Rebecca as Chair and Jonna as new member.
Barrett Krise seconded the motion.
The committee **VOTED** to approve the motion.

IV. Reporting Out

A. Marketing and Communications

Case for Support
Brochure passed for review. Send document edit suggestions to Paige.

B. Fundraising

• A spring drive & moves management event is in the planning phase.
• Contact Rebecca if you are interested in participating in the donor dinner/moves management.
• Bex to update FY26 sponsor benefits & giving levels for review

• Suggestions increasing ask amount, increasing sponsorship amount. Lower levels can read as a ceiling of need. Barrett says increase to $10,000 and include pledge option.
• Continue collecting “Why I give” response to inform what initiatives are popular. Bex will email recurring donors “why I give” form to share during spring drive

V. Closing Items

A. Adjourn Meeting

Next meeting March 14th
Next meeting March 14th
There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 10:30 AM.

Respectfully Submitted,
Bex Godsey

Documents used during the meeting

• Fund Development Report January 2025.xlsx - FD Report.pdf