

APPROVED



## ATLANTA NEIGHBORHOOD CHARTER SCHOOL

helping students learn to use their minds well

# Atlanta Neighborhood Charter School

## Minutes

### Fund Development Committee Meeting

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#### Date and Time

Wednesday December 7, 2022 at 9:00 AM

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In accordance with Georgia's open meetings requirements, notice of this meeting has been posted at both campuses and on the ANCS website.

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#### Committee Members Present

Barrett Coker Krise, Jenna Civitello (remote), Oriol Miroso (remote), Shannon Rutledge (remote), Susannah Darrow

#### Committee Members Absent

Amber Suitt, Jennifer Tomasino, Pouya Dianat

#### Committee Members who arrived after the meeting opened

Susannah Darrow

#### Guests Present

Cassie Leymarie (remote), Chuck Meadows (remote), Paige Teusink (remote), Rebecca Fuller (remote)

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### I. Opening Items

#### A. Record Attendance

#### B. Call the Meeting to Order

Shannon Rutledge called a meeting of the Advancement Committee of Atlanta Neighborhood Charter School to order on Wednesday Dec 7, 2022 at 9:00 AM.

### **C. Approve Minutes**

The committee did not have a quorum and so the approval of the November minutes will be moved to the January meeting

## **II. New Business**

### **A. Fund Development Report**

Paige Teusink reported on the November financials.

- Giving Tuesday's results were significantly lower than hoped. It looks like this was a trend across the sector, the total raised for 2022 was \$10,363 from 26 donors as opposed to \$18,673 from 63 donors in 2021.
  - There is concern that the Giving Tuesday message is getting diluted as well as general fatigue given elections and other communications
  - On the other side the ANCS website donors have increased since 2020, from \$1,539 in 2020 to \$6,823 in 2022
- Gather and Grow update, November lagged behind prior years. Much of this seems to be due to lower donations from Giving Tuesday and from Grandparents and Special Friends
- \$69,920 so far, \$90,773 including sponsorships
  - Part of the concern is that we haven't had a GPSF day in person since prior to the pandemic. We do see donations from 3 grade and above more than from K-2, which could lead to this.
  - Additionally, now that families are responsible for paying for lunch some of the decrease could be due to the return of those fees, as well as aftercare
  - Overall donations are still trending ahead of every year historically except for last year.
  - Action Item: Paige will pull list of LYBUNT donors and committee will divvy up to do personal outreach
- End-of-year appeals are beginning, 12/7 Courier will have request for holiday assistance for families. There will also be a community newsletter going out week of 12/12 with fundraising ask. There will also be a year-end appeal in the last Courier for the year.
- Ms. Teusink is considering the timing of the bookplate appeal, consideration to pair it with Read Across America in March

Susannah Darrow arrived at 9:11 AM.

### **B. Wonderball Event**

Shannon Rutledge and Rebecca Fuller presented a proposal for the 2023 Wonderball theme.

- Denim, Diamonds, and Pearls
  - Theme will utilize the school colors and play up the 20th anniversary using the existing logo
  - Dress code is casual, leaning into denim as well as school colors
  - The event will take place at the Middle Campus and will utilize a large tent to help encourage close-knit use of space to bring people together
- The fund development committee approves the theme for 2022.

### **III. Closing Items**

#### **A. Adjourn Meeting**

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 10:00 AM.

Respectfully Submitted,  
Barrett Coker Krise