APPROVED

ATLANTA NEIGHBORHOOD CHARTER SCHOOL
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Atlanta Neighborhood Charter School

Minutes

Fund Development Committee Meeting

Date and Time
Wednesday September 7, 2022 at 9:00 AM

In accordance with Georgia's open meetings requirements, notice of this meeting has been posted at both campuses and on the ANCS website.

Committee Members Present
Amber Suitt (remote), Barrett Coker Krise (remote), Jennifer Tomasino (remote), Oriol Mirosa (remote), Shannon Rutledge (remote)

Committee Members Absent
Jenna Civitello, Pouya Dianat, Susannah Darrow

Committee Members who left before the meeting adjourned
Amber Suitt

Guests Present
Chuck Meadows (remote), Paige Teusink (remote)

I. Opening Items

A. **Record Attendance**

B. **Call the Meeting to Order**

Barrett Coker Krise called a meeting of the Advancement Committee of Atlanta Neighborhood Charter School to order on Wednesday Sep 7, 2022 at 9:00 AM.

C. Approve Minutes

Oriol Mirosa made a motion to approve the minutes from Fund Development Committee Meeting on 08-10-22.
Shannon Rutledge seconded the motion.
The committee **VOTED** unanimously to approve the motion.

II. New Business

A. Fund Development Report

Paige Teusink reported on the Gather and Grow numbers for August, see report in meeting packet. Donations continue to pace ahead of budget, mostly due to the school supply donations now being counted through Gather and Grow. This has also increased the participation rate among Parents/Guardians to 60%.
The committee discussed the new online giving form. Ms. Teusink has updated it to reflect specific school initiatives where donors may allocate their support. The committee did recommend that we add in suggested donation amounts as well. Ms. Teusink and Mr. Meadows will work on names for the levels so they align with other materials.
Ms. Teusink also shared an update on the donor reception event scheduled for 9/29 at Upstairs Atlanta and catered by Mercer Street Meals. There are currently 50 RSVPs. The recommendation from the committee is to keep the program short, frame it as a thank you only, not an additional ask. Ms. Krise will welcome guests and Mr. Meadows will deliver the program. Ms. Krise will send a reminder to the governing board to RSVP.
Grandparents and Special Friends day is set for November 4. School leadership is working closely with the PTCA on how to hold it safely and limit any potential COVID issues.

B. 2022-2023 Sponsorship Update

Amber Suitt left at 9:30 AM.
Paige Teusink shared an update on the 2022-2023 Sponsorship, see report in meeting packet for detail.

C. 20th Anniversary Fundraising Campaign

Chuck Meadows provided an update on the 20th Anniversary Campaign. The special 20th anniversary shirts have been ordered and have arrived at the school. They will be available via the school store. The mural has been scheduled to begin on 10/1, Mr. Meadows is hopeful we can tie the unveiling to GPSF day. Mr. Meadows has also drafted a fundraising plan for the year, he will share with the committee and will ask members to help where they can.
Shannon Rutledge also recommended some kind of monthly push to ask people to "Give $20 on the 20th," which could be an effective tactic. Mr. Meadows will draft the initial

appeal to go into the Courier. Ms. Krise will draft a testimonial as to why she gives. Ms. Krise will work with Ms. Teusink to figure out a schedule to add other testimonials each month.

D. Wonderball Event

Wonderball is scheduled for 4/22 at the Middle Campus. Ms. Krise has had several parents reach out about serving on the committee and Shannon Rutledge has offered to Co-Chair. Ms. Teusink will reach out to last year's Co-Chair, Dara Dearborn, to see if she will act as Co-Chair again.

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 10:00 AM.

Respectfully Submitted,
Barrett Coker Krise

Documents used during the meeting

- Fund Development Report August 2022.pdf
- Sponsorship Report August 2022.pdf