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Atlanta Neighborhood Charter School

Minutes

Fund Development Committee Meeting

Date and Time

Thursday December 9, 2021 at 9:00 AM

In accordance with Georgia's open meetings requirements, notice of this meeting has been posted at both campuses and on the ANCS website.

Committee Members Present

Barrett Coker Krise (remote), Jenna Civitello (remote), Michele Kresge (remote), Narin Hassan (remote), Pouya Dianat (remote), Susannah Darrow

Committee Members Absent

None

Committee Members who arrived after the meeting opened

Susannah Darrow

Committee Members who left before the meeting adjourned

Narin Hassan

Guests Present

Paige Teusink (remote)

I. Opening Items

A. Record Attendance

B.

Call the Meeting to Order

Barrett Coker Krise called a meeting of the Communications & Advancement Committee of Atlanta Neighborhood Charter School to order on Thursday Dec 9, 2021 at 9:00 AM.

C. Approve Minutes

At the time of the meeting the committee did not have a quorum of members. Proposal was made to approve the minutes at the subsequent January meeting

II. New Business

A. Updated Financial Report

Paige Teusink reported that so far this is the best fundraising year in the last 5 years and that we're still pacing ahead of our monthly goal. Paige reported that we've achieved 100% board commitment and 43% of parents/guardians have made a commitment to the school.

B. Gather & Grow Campaign Update

Paige Teusink reported that Giving Tuesday did exceed the goal of \$15,000, but lagged behind last year's raise. Additionally, the Facebook campaign was slower and required a much heavier lift to keep momentum.

The committee discussed the end of year giving strategy. The Courier on 12/8 had a direct fundraising letter, Paige will track responses and see how effective it is on year end gifts.

The committee also began thinking through strategy for the second half of the school year, particularly looking at an ask to lapsed donors that would include a thank you for their prior giving and a reminder that they can still give. Additionally, the committee recommended an additional ask to donors who've given less than \$100 to encourage them to give again.

The committee also discussed how Fund Development and the PTCA could work together more closely to support the school. Barrett Krise will reach out to Rachel Ezzo to schedule a coffee.

C. Wonderball Event

Susannah Darrow arrived.

Michele Kresge, who is chairing the Wonderball event, reported that the date has been set for April 23 and the event will be held at the Middle Campus outside. Endive has agreed to donate the food for the event. Michele has pulled together a committee of both MC and EC parents to serve on the committee and they are working on getting the scope of the event and identifying the "theme." The fundraising goal will be \$30,000 and the

committee felt strongly that the event should be community focused, and more about being together and rebuilding and celebrating the school community. There are still some specific logistics that the Wonderball committee are looking at, parking, alcohol sale, noise ordinance, etc.

Narin Hassan left.

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 10:01 AM.

Respectfully Submitted,
Barrett Coker Krise

Documents used during the meeting

- Fund Development Report Nov 2021.pdf
- Dec 2021 FD Meeting Presentation.pdf