

APPROVED



ATLANTA NEIGHBORHOOD CHARTER SCHOOL

helping students learn to use their minds well

Atlanta Neighborhood Charter School

Minutes

Fund Development Committee Meeting, August 11, 2021`

Date and Time

Wednesday August 11, 2021 at 9:00 AM

Location

Via Zoom

In accordance with Georgia's open meetings requirements, notice of this meeting has been posted at both campuses and on the ANCS website.

Committee Members Present

Barrett Coker Krise (remote), Meeghan Fortson (remote), Pouya Dianat (remote), Susannah Darrow (remote)

Committee Members Absent

Narin Hassan

Committee Members who arrived after the meeting opened

Pouya Dianat

Committee Members who left before the meeting adjourned

Susannah Darrow

Guests Present

Paige Teusink (remote)

I. Opening Items

A.

Record Attendance

B. Call the Meeting to Order

Barrett Coker Krise called a meeting of the Advancement Committee of Atlanta Neighborhood Charter School to order on Wednesday Aug 11, 2021 at 9:01 AM.

C. Approve Minutes

Meeghan Fortson made a motion to approve the minutes from Fund Development Committee Meeting on 05-11-21.

Susannah Darrow seconded the motion.

The committee **VOTED** to approve the motion.

II. New Business

A. Updated Financial Report

Paige Teusink shared the latest financials and the update that while it's early in the year, the Gather & Grow Campaign is on track based on prior year's performance. Paige pointed out the cumulative recurring gift expectation has not yet been broken out monthly on the current report, but will complete that for the committee meeting in September.

B. Gather & Grow Campaign Update

Paige Teusink shared the FY 2020-2021 year end results. The Gather and Grow Campaign exceeded the annual goal. The committee discussed participation rates and how best to track over time and if setting a participation rate goal would be a way to help drive increased participation. The committee recommended that given the last few years' uncertainty that it was most important to continue tracking using the same method to help build a trend line and then consider setting a goal for the 2022-2023 FY. Paige updated the committee on the Gather & Grow Campaign plan for the 2021- 2022 fiscal year. The welcome letter to all parents was sent this week with a direct ask for Gather and Grow. The committee discussed the question of the donor party and given the current status of the pandemic and the numbers who might attend the recommendation was made to table it for now and reassess in the Spring and to send a thank you to all those who would have been invited to the party with a video from Chuck.

Pouya Dianat arrived at 9:09 AM.

C. Fund Development Committee Plan

Barrett Coker Krise shared goal to step back and reassess the fund development strategy for 2021-2022 with an eye to building a better fund development infrastructure for the school. New committee members have been recruited that have robust backgrounds in development to help drive strategy. The committee discussed some areas for focus including matching gifts, sponsorship solicitations, and personal solicitations for Gather

and Grow to help drive additional donations and encourage people to increase their support.

Susannah Darrow left at 10:00 AM.

D. Monthly Meeting Schedule

The committee set the meeting schedule to be the 2nd Thursday of the month at 9:00AM.

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 10:04 AM.

Respectfully Submitted,
Barrett Coker Krise

Documents used during the meeting

- Fund Development Report July 2021.pdf
- Fund Development Report June 2021.pdf
- 2021-22 Fund Development Outline.pdf