

APPROVED



ATLANTA NEIGHBORHOOD CHARTER SCHOOL

helping students learn to use their minds well

Atlanta Neighborhood Charter School

Minutes

Fund Development Committee Meeting

Date and Time

Tuesday March 9, 2021 at 3:00 PM

In accordance with Georgia's open meetings requirements, notice of this meeting has been posted on the ANCS website.

Committee Members Present

Barrett Coker Krise (remote), Meeghan Fortson (remote), Narin Hassan (remote), Sabrina Sexton (remote)

Committee Members Absent

Susannah Darrow

Guests Present

Chuck Meadows (remote), Jen Booth (remote), Paige Teusink (remote)

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

Sabrina Sexton called a meeting of the Communications & Advancement Committee of Atlanta Neighborhood Charter School to order on Tuesday Mar 9, 2021 at 3:03 PM.

C. Approve Minutes

Barrett Coker Krise made a motion to approve the minutes from Fund Development Committee Meeting on 02-11-21.

Meeghan Fortson seconded the motion.

The committee **VOTED** to approve the motion.

II. New Business

A. Updated Financial Report

Paige Teusink shared the updated financial report. February revenue exceeded goal by over \$4,000. The actuals through February were \$72,277,26. The committee discussed how sponsorship revenue is reported.

B. Participation Rates

The committee reviewed and discussed participation rates among various donor groups, including faculty and staff. Rather than trying to make a push for faculty/staff participation this year, the committee recommends developing a deliberate strategy for faculty/staff participation in the next fiscal year, which would kick off at the very beginning of the year.

C. Gather & Grow Campaign Update

Paige shared information about the upcoming No Ball Wonderball event. The promotion plan includes inviting past supporters and promoting through email and social media. The committee discussed that No Ball Wonderball is an additional solicitation opportunity for Gather & Grow rather than a distinct event for reporting purposes.

D. FY22 Fund Development Budget

Barrett Coker Krise made a motion to approve the Fund Development budget as presented.

Meeghan Fortson seconded the motion.

Approval by the committee will send the Fund Development budget to the full board for approval as part of the fiscal year budget.

The committee **VOTED** to approve the motion.

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 4:18 PM.

Respectfully Submitted,
Sabrina Sexton