

# Atlanta Neighborhood Charter School

## **Minutes**

## Fund Development Committee Meeting

### **Date and Time**

Friday January 8, 2021 at 2:00 PM

In accordance with Georgia's open meetings requirements, notice of this meeting has been posted on the ANCS website.

#### **Committee Members Present**

Barrett Coker Krise (remote), Meeghan Fortson (remote), Narin Hassan (remote), Sabrina Sexton (remote), Susannah Darrow (remote)

#### **Committee Members Absent**

None

#### **Guests Present**

Chuck Meadows (remote), Paige Teusink (remote)

### I. Opening Items

#### A. Record Attendance and Guests

## B. Call the Meeting to Order

Sabrina Sexton called a meeting of the Advancement Committee of Atlanta Neighborhood Charter School to order on Friday Jan 8, 2021 at 2:00 PM.

## C. Approve Minutes

Meeghan Fortson made a motion to approve the minutes from Fund Development Committee Meeting on 12-04-20.

Narin Hassan seconded the motion.

The committee **VOTED** to approve the motion.

#### **II. New Business**

## A. Meeting Timing

The committee discussed changing the timing of the monthly meetings to better align with the preparation of the financials by the business office and agreed to review alternate options and shift.

## **B.** Updated Financial Report

The committee reviewed the latest financials presented by Paige, which were preliminary numbers as the check processing was not yet completed. The committee discussed the performance to goal for the month, retention, and board participation in the annual fund.

### C. Gather & Grow Campaign Update

The committee discussed donor retention and challenges using the donor database to analyze giving histories in order to recommend strategies and tactics to drive increased fundraising. Householding was discussed as an example of this. The committee discussed ways to help support Paige's onboarding such as sharing a Bloomerang contact name/info and forwarding the previously agreed-upon giving levels.

## D. 2021 Wonderball Update

The committee discussed the ongoing demands of operating the school and reopening in the dynamic environment of the pandemic. Due to the resource constraints of the school, the decision was made to cancel Wonderball for 2021. The committee discussed how to best communicate this decision to the school community, sponsors and major donors. Susannah volunteered to call sponsors before the upcoming board meeting.

## III. Closing Items

### A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 3:08 PM.

Respectfully Submitted, Sabrina Sexton