

APPROVED



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Atlanta Neighborhood Charter School

Minutes

Fund Development Committee Meeting

Date and Time

Friday November 20, 2020 at 2:00 PM

In accordance with Georgia's open meetings requirements, notice of this meeting has been posted on the ANCS website.

Committee Members Present

Meeghan Fortson (remote), Narin Hassan (remote), Sabrina Sexton (remote), Susannah Darrow (remote)

Committee Members Absent

Barrett Coker Krise

Committee Members who arrived after the meeting opened

Susannah Darrow

Committee Members who left before the meeting adjourned

Narin Hassan, Susannah Darrow

Guests Present

Chuck Meadows (remote), Paige Teusink (remote), Stephanie Galer (remote)

I. Opening Items

A. Record Attendance and Guests

B.

Call the Meeting to Order

Sabrina Sexton called a meeting of the Communications & Advancement Committee of Atlanta Neighborhood Charter School to order on Friday Nov 20, 2020 at 2:06 PM.

C. Approve Minutes

Meeghan Fortson made a motion to approve the minutes from Fund Development Committee Meeting on 09-11-20.

Narin Hassan seconded the motion.

The committee **VOTED** to approve the motion.

II. New Business

A. Updated Financial Report

Stephanie Galer shared that the Gather & Grow Fund revenue totaled \$15,735 so far this fiscal year, plus a few outstanding check deposits. The committee discussed how this year's revenue compared to the prior school year, pre-COVID. Revenue is down, as is overall campaign activity.

Susannah Darrow arrived.

B. Sponsorships Update

Paige shared that over \$12,000 in sponsorships have been secured so far. The sponsorship package is on the website and will be promoted via social media. The potential sponsors list that was developed a couple of years ago will be revisited.

Susannah offered to help with prospecting as well as evaluating/prioritizing employer lists for potential new sponsors.

C. Gather & Grow Campaign Update

The committee discussed Giving Tuesday (December 1). The campaign activity will be run through Facebook — with no processing fees and a new match structure. Promotion will occur via social media and email, including a message from Chuck.

End of year messaging will feature stories of impact. Information on the CARES Act tax deduction may be included. Stephanie will share prior campaign plans.

Susannah Darrow left.

Narin Hassan left.

D. 2021 Wonderball Update

Volunteers from last year are interested in participating again. Stephanie will facilitate the transition of documents and volunteer prospects. She will also release the venue date as the event will not be held in person. The committee will revisit this topic for additional discussion in the next meeting, which is two weeks away.

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 2:57 PM.

Respectfully Submitted,
Sabrina Sexton