

APPROVED



ATLANTA NEIGHBORHOOD
CHARTER SCHOOL

helping students learn to use their minds well

Atlanta Neighborhood Charter School

Minutes

Fund Development Committee Meeting

Date and Time

Wednesday June 17, 2020 at 11:00 AM

Location

Meeting ID

meet.google.com/ifj-hezr-dnu

Phone Numbers

(US) +1 267-873-3249

PIN: 627 005 052#

In accordance with Georgia's open meetings requirements, notice of this meeting has been posted on the ANCS website.

Committee Members Present

Eric Teusink (remote), Meeghan Fortson (remote), Narin Hassan (remote), Sabrina Sexton (remote), Stephanie Galer (remote)

Committee Members Absent

Susannah Darrow

Committee Members who arrived after the meeting opened

Narin Hassan

Guests Present

Chuck Meadows (remote)

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

Meeghan Fortson called a meeting of the Communications & Advancement Committee of Atlanta Neighborhood Charter School to order on Wednesday Jun 17, 2020 at 11:08 AM.

C. Approve Minutes

Sabrina Sexton made a motion to approve the minutes from Fund Development Committee Meeting on 05-13-20.

Eric Teusink seconded the motion.

The committee **VOTED** unanimously to approve the motion.

Narin Hassan arrived.

II. New Business

A. Updated Financial Report

Stephanie Galer presented the Financial Report showing gifts through May 31. Due to staff changes in the Business Office, any checks received in the mail since the end of April are not included. Stephanie will get this information next week and will include those gifts on the final end-of-year report.

To date, we've raised \$115K in cash and \$119 including cash and pledges. We hope to be at \$130K by June 30, which is \$10K less than our budgeted goal of \$140. Last year we raised about \$13K during the month of June.

Committee discussed giving trends and impact of the recession. Considered impact this could have on giving in the fall.

Board reached 100 percent participation in May.

B. Spring Fundraising Strategy

Committee will reach out to donors who made a gift last year but not yet this year (LYBUNTs) by June 29 using spring messaging; Stephanie emailed talking points to the committee. Stephanie will reach out to anyone not contacted by committee members. Stephanie will send personalized emails with giving link and giving history to all LYBUNTs. Email blasts and social media posts will go out to ANCS community between now and end of fiscal year.

Stephanie will notify committee if anyone from the LYBUNT list makes a gift between now and June 30.

C. 2021 Wonderball Auction Update

Stephanie shared that plans are on hold til have a clearer sense of what next year will look like. We will discuss at next committee meeting. Ambient Studios and One Cause auction software are working with us but no contracts have been signed.

III. Closing Items

A. Adjourn Meeting

This being our last committee meeting of the year, Meeghan asked Stephanie to email the committee a final FY20 Financial Report in July.

Narin made a suggestion to track alumni successes in high school (and beyond) to use in fundraising messaging.

Meeghan Fortson made a motion to adjourn the meeting.

Sabrina Sexton seconded the motion.

The committee **VOTED** unanimously to approve the motion.

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 11:52 AM.

Respectfully Submitted,
Meeghan Fortson