

APPROVED



**ATLANTA NEIGHBORHOOD
CHARTER SCHOOL**

helping students learn to use their minds well

Atlanta Neighborhood Charter School

Minutes

Fund Development Committee Meeting

Date and Time

Wednesday February 12, 2020 at 8:15 AM

Location

ANCS Elementary Campus, 688 Grant Street, SE, Atlanta, GA 30315

In accordance with Georgia's open meetings requirements, notice of this meeting has been posted on the ANCS website.

Committee Members Present

Eric Teusink, Meeghan Fortson, Narin Hassan, Sabrina Sexton (remote), Stephanie Galer

Committee Members Absent

Susannah Darrow

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

Meeghan Fortson called a meeting of the Communications & Advancement Committee of Atlanta Neighborhood Charter School to order on Wednesday Feb 12, 2020 at 8:22 AM.

C. Approve Minutes

Narin Hassan made a motion to approve the minutes from Fund Development Committee Meeting on 12-11-19.

Sabrina Sexton seconded the motion.
The committee **VOTED** to approve the motion.

II. New Business

A. January Financial Report

Eric Teusink arrived at 8:26 AM.

Committee reviewed December and January numbers. As of Jan 31, we've raised \$79,681 in cash towards our goal of \$150K. Including unpaid pledges and recurring gifts, we've raised \$97,962. We had a great December but we are still tracking about \$6K behind where we were last year at this time. Partly due to the timing of a few major donations that we still hope to come in this spring. We will have another Gather & Grow Fund week this spring where we expect to see many donations come in.

Committee suggested that we review recurring donors and ask for additional gift to bump up to next gift level if they are on the cusp.

Only one gift was matched by Facebook on Giving Tuesday.

The committee agreed that the goal for the Gather & Grow Fund in the school budget will stay at \$140K for next year.

See report included in meeting packet.

B. Corporate Sponsorship Update

Committee reviewed list of corporate sponsors included in meeting packet. The last column is "PTCA portion". We are at \$39,250 and hope to reach \$40,000. Stephanie is reaching out with a final ask before Wonderball. Last year corporate sponsorships raised \$36,000.

Working on building our database of local businesses. Stephanie will look into updating the registration forms that go to all families at the start of the school year.

C. Wonderball Auction Update

Stephanie reported that Wonderball (March 7) is in great shape. Committee reviewed budget and list of volunteers committed included in packet. Hoping to involve teachers in roles such as greeting guests, class art auction, etc. Tickets went on sale last week and so far 160 tickets have been sold not including fac/staff. (Last year 400 sold, including fac/staff). More Auction items have been donated compared to this time last year.

Worked with venue to resolve technology glitches from last year. VIP reception will move upstairs this year and will turn into Fac/Staff room at 6:15. We have hired an auctioneer. Fund-A-Need will take place to raise \$20K for communications system. We are already have a grant that will pay for the majority of the system. Chuck Meadows will speak about this at the auction.

Meeghan will encourage Board members to attend the Auction and the VIP reception.

Narin left the meeting at 9:28 AM.

Committee discussed that the Atlanta United home opener game is the same night as the auction.

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 9:26 AM.

Respectfully Submitted,
Meeghan Fortson

Documents used during the meeting

- January 2020 Goals & Actuals - Sheet1.pdf
- January 2020 Goals & Actuals - Sheet1 (1).pdf
- Sponsor Update (2).pdf
- 2020 WB Historicals with Current Budget - Budget (1).pdf
- Wonderball Budget.pdf
- MASTER Wonderball Committee 2020 - Comittee Chairs.pdf