

Strategic Goals & Objectives



Objectives

- Agree on Shared Language for the Strategic Plan
- Review Strategic Goals and Consider Potential Objectives



Strategic Plan Components & Definitions

Vision - A shared picture of the Future You Seek to Create

Mission - Statement of overall purpose of an organization. Why do we exist? What do we do and who do we serve?

Goals - Broad, long-term aims that define accomplishment of mission.

Objectives - Specific, realistic targets that measure accomplishment of goal.

Strategies - Broad activities required to achieve objective.

Actions - Specific steps to be taken, by whom, and when, to implement strategy.

Indicators - value(s) that illustrate the advancement towards or accomplishment of the goal

Beliefs & Values - General guidelines that set the foundation for how the organization will operate. What governs our daily activities?



How Does the Current State Impact the Future?





What Are Our Strategic Goals?

What Type of Impact Do We Want to Have?

Educational Achievement and Opportunity

All students will be challenged to excel and have equitable access to quality resources (teachers, programming, services, etc.)

Culture & Community

We will be a cohesive school family that engages parents, faculty and staff, students, and the wider community to take collective responsibility for students' and the school's success.

Innovation

We will be a leader in and advocate for student-centered learning and culturally responsive pedagogy that creates a transformative educational environment for students.

Equity & Inclusivity

We will be a safe and welcoming school that honors diversity and deliberately and explicitly challenges all forms of inequity.



In what priority area and in what ways do we want to see progress over the next 3 years? What will our focus be for each goal?



Wrap Up



STRATEGIC PLAN TIMELINE

Week of September 9th	 Distribute Future State Session agenda + materials for review. Conduct Future State Session with board + committee.
Week of September 16th	 Continue Future State Session with board + committee. Begin draft strategic goals and objectives.
Week of September 23th	 Continue draft strategic goals and objectives. 2-hour session with committee on objectives Begin community engagement planning
Week of September 30th	 ED + committee review of draft strategic goals and objectives Virtual feedback session to gather initial reactions to the draft goals and objectives (end of week). Submit final draft strategic goals and objectives based on feedback from ED + committee. Continue community engagement planning
Week of October 7th	 Prep committee lead to present strategic goals and objectives Develop marketing materials for community engagement
Week of October 14th	 Board Meeting Presentation Final strategic goals and objectives Review marketing materials
Week of October 21st	 Outreach with marketing materials Training with community engagement volunteers (virtual)



STRATEGIC PLAN TIMELINE

Week of October 28th	 Continue outreach with marketing materials Half-day session with ED + committee to define strategies, actions, and indicator(s) of success
Week of November 4th	 Community engagement sessions Begin draft strategic plan with implementation
Week of November 11th	 Continue community engagement sessions Continue draft strategic plan with implementation
Week of November 18th	Thanksgiving Week-No activities
Week of November 25th	Re-engage community (Holiday Party!) to share results from the community engagement sessions
Week of December 2nd	 Submit draft strategic plan to ED + committee Virtual session with ED + committee on draft strategic plan with implementation
Week of December 9th	 Submit draft strategic plan based on ED + committee feedback Prep committee lead to present draft strategic plan with implementation
Week of December 16th	 Board Meeting Presentation Final draft strategic plan with implementation Project closeout



Role of Committee & Board

BOARD - High-level, visionary thinking, strategic goals that align with the vision and mission, plan review and approval.

COMMITTEE - Focus on opportunities, strategies, objectives, implementation and the work of crafting the strategic plan.