



March 2017 Fund Development Report

Annual Campaign Numbers:

Month of receipt: February 2017

Total received for month of February: \$4394.79

Total received to date: \$91,403.62

Count of donations: 667

Thank you letters sent 225

Total received February 2016: \$5771.14

Total received to date 2016: \$89,784.40

Count of donations: 522

Thank you letters sent: 157

Activities:

The main focus this month was upon auction activities and several meetings were scheduled throughout the month of February for planning and organization. The fund development committee also met on Friday, February 24 to discuss donor software, current annual campaign numbers, processes for annual campaign thank you notes, and planning for annual campaign week and the major donor party.

Outreach/Communication:

A second Gather and Grow newsletter/e-blast was sent to the ANCS community on February 28. The ANCS auction was the main focus of the newsletter. Another newsletter is planned for early May to



kick off annual campaign week (May 8-12).

Auction Update:

The auction was held on March 11, 2017 at the Georgia Freight Depot. Thank you to Sara Massey, Angelique Dumas Edwards, Elise Vander Meer, Kari Lovell, and Kim Kurtz for taking the lead this year with planning. Many other parent and staff volunteers were involved, and the committee is working on thank you messages. Final numbers are not available yet but should be by the end of the month.

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