



January 2017 Fund Development Report

New Activities:

Matt Underwood, Elizabeth Hearn, Kari Lovell, Meeghan Fortson, and Narin Hassan finalized the organization of the fund development assistant role, which will be combined with a CREATE assistant position which is now in place. We met to discuss the activities and expectations for this role on January 4.

We are pleased to welcome Kim Kurtz in this new role. Members of the fund development committee have been in touch with Kim to transition her in this position. She officially began working for ANCS on Monday, January 9.

Matt, Meeghan, Narin, and Kim met on January 13 for a fund development meeting to discuss timelines for annual campaign and auction activities and review tasks that need to be accomplished through the year. The committee is also working on updating sponsor levels for the auction.

Outreach activities: Matt and the Fund Development committee welcomed alumni to both campuses for an alumni breakfast on December 14, 2015. Alums attended morning meeting, visited classrooms, and got updates from Matt about the school and its activities.



Auction Update: We are thrilled to announce that, after a period of searching, we now have auction chairs. Sara Massey and Angelique Dumas Edwards will be leading auction efforts this year. They have decided on a “Fun House” circus theme and are currently in the process of updating the logo and securing additional volunteers. The event is scheduled for Saturday, March 11 at the Georgia Freight Depot. The auction kick off meeting is scheduled for Wed. January 18. Various members of the fund development committee have been meeting with the auction chairs and sharing information as they begin the process of planning. We plan to have solicitation letters out within the next week, and have secured a team to lead sponsor and business solicitation efforts.

