

#### **DIVERSITY & EQUITY STRATEGIC INITIATIVE UPDATE**

PREPARED BY MATT UNDERWOOD, EXECUTIVE DIRECTOR | January 2017

### Context

- •Diversity goal in strategic plan: —Build on current diversity to improve and realize benefits of student diversity that reflect racial and economic diversity of surrounding neighborhoods
- Aiming for this goal because...
  - Academic, social, civic, and other positive outcomes for all students
  - Opportunity as a charter school to help solve the historic challenges of school integration
  - Want to more closely reflect demographics of neighborhoods we serve
  - In line with CES common principle: "...honor diversity, build on strength of [school's] communities, deliberately and explicitly challenging all forms of inequity"

### Context

#### New goal in 2016-2021 charter agreement:

- "Economically disadvantaged" students get an additional weight in lottery of between 1.5 and 4.0
- The goal is for 40% of each incoming cohort (excluding students admitted through statutory preferences, such as siblings) to qualify for free or reduced price lunch
- We have committed to using the weighted lottery at least until the school wide percentage of students qualifying for FRL is 30% (as of 2015-16 SY school wide percentage was 18%)

## Focus for 2016-17 school year

- Continue new student enrollment outreach and implement weighted lottery
  - Targeted focus in historically underrepresented neighborhoods
  - Building of relationships in and learning more about those communities
  - Develop clear process and communication about weighted lottery
- Expand work of diversity & equity facilitation team

## Enrollment outreach and weighted lottery

- Planned new student enrollment outreach activities with focus on attracting more economically diverse applicant pool:
  - New enrollment flyer created (in English and Spanish)
  - Enrollment flyer to be sent to preschool, day care, and pre-K programs in attendance zone
  - Targeted enrollment canvassing outings
  - ANCS representatives discussing enrollment at Grant Park, Ormewood Park, and Summerhill community meetings in January/February
  - Enrollment yard signs (English & Spanish) to be posted around attendance zone
  - Postings of enrollment process through neighborhood email and social media groups
  - Informational meetings being scheduled at Martin St. Plaza and Trestletree
    Village Apartments

### Enrollment outreach and weighted lottery

- Online application platform will be used this year to simplify application and data collection processes
- Application will include opportunity for student to be voluntarily identified as "economically disadvantaged" based on ANCS enrollment policy
- Application will be live from Feb 1st to March 13th
- At March board meeting, board will need to approve weight to use for weighted component of lottery
- Jarod Apperson hired to develop and run lottery in alignment with ANCS enrollment policy and charter agreement
- Lottery scheduled for March 30th at 6 PM at elementary campus

# Expanded focus on diversity & equity

- Continued work with our diversity & equity facilitation team will be geared towards the following objectives:
  - To learn how to have conversations about race and diversity with students and among colleagues.
  - To integrate curriculum content/materials in sustained way that reflects cultural diversity and facilitates building relationships with students.
  - To work on self with regard to prejudice, assumptions, and biases.
  - To work on ways ANCS conducts outreach with the community to determine needs and what works to create a welcoming environment for all.

# Expanded focus on diversity & equity

- Diversity & equity facilitation team will work with ANCS in the following ways from January to June:
  - Engaging with *grade level teaching teams* on culturally relevant teaching practices and materials on a bi-weekly basis
  - Providing information and training to parents and the ANCS governing board at least twice prior to end of school year
  - Continued monthly meetings with *ANCS leadership team*