



## **December 2016 Fund Development Report**

**November 2015 donations received: \$31,494.14**

**Year to date: \$66,437.78**

### **Annual Campaign Activities:**

This year's annual campaign mailers were sent to families in mid-November. This mailer is in the form of a greeting card and includes a return pledge card and envelope. The pledge card includes information regarding our major gifts levels and options for giving. We also sent a "Gather and Grow" newsletter out during the same week with news about the campaign and our initiatives, and the weekly ANCS courier included a letter from Matt and Narin in place of the principal's letters. Families received information about the campaign first through the newsletter on Monday, Nov. 13, then in the courier on Nov. 15, and then in mailers by the end of the same week.

**Georgia Gives Day:** ANCS participated in Georgia Gives Day on November 17. Our contributions from the day totaled \$14,095.00. The ANCS Facebook page included several updates regarding GA Gives Day and parents received an e-blast as well.

**Update regarding ANCS development/CREATE support position:** Matt Underwood and Elizabeth Hearn led initial interviews with candidates immediately following the Thanksgiving break. Once three finalists were selected, Kari and Meeghan joined them for second interviews in early December. Matt, Elizabeth, Kari, Narin, and Meeghan met on Friday, Dec. 8 to discuss candidates and ways to organize activities between fund

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development and CREATE needs. Matt will be finalizing the decision during the week of Dec. 12 once all recommenders have been contacted and decisions have been finalized.

Matt, Kari, Narin and Meeghan also met to discuss the Gather and Grow portion of the ANCS website and to review needs for the online donation page.

**Auction Update:** We are still reaching out to parents to seek volunteers for auction chairs.

External Funding update: ANCS was \$50,000 JB Fuqua Foundation to the CREATE program.

The Sartain Lanier Foundation has awarded us \$30,000 (payable over 2 years) for building improvement projects. The check for the first half will come in the next week or so.

ANCS applied for a USDA Farm to School Program grant; we will hear if grant is awarded in May.

**Other news:** An alumni breakfast will be held on December 14, and Matt has organized other events to reach out to former and potential board members in early spring.

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