NEW STUDENT ENROLLMENT OUTREACH UPDATE

Prepared by Matt Underwood, Executive Director - December 2016

New student enrollment outreach activities

Planned new student enrollment outreach activities:

1. New enrollment flyer created (in English and Spanish)
2. Enrollment flyer to be sent to preschool, day care, and pre-K programs in attendance zone
3. Enrollment canvassing outings in being scheduled for February
4. ANCS representatives discussing enrollment at Grant Park, Ormewood Park, and Summerhill community meetings in January/February
5. Enrollment yard signs to be posted around attendance zone
6. Postings of enrollment process through neighborhood email and social media groups
7. Informational meetings being scheduled at Martin St. Plaza and Trestletree Village Apartments

Enrollment and lottery process for 2016-17 SY

- Online application platform will be used this year to simplify application and data collection processes

- Application will include opportunity for student to be voluntarily identified as "economically disadvantaged" based on ANCS enrollment policy

- Application will be live from Feb 13 to March 13

- Lottery scheduled for March 30

- At March board meeting, board will need to approve weight to use for weighted component of lottery

Enrollment and lottery process for 2016-17 SY

- Presently evaluating vendors to design and implement our weighted lottery
  - Demonstrations from four different vendors
  - Will select vendor by early January and report at January board meeting

Engagement with communities we serve

- In addition to enrollment-specific outreach, continuing work to develop relationships within the neighborhoods we serve

- Currently focusing efforts on planning neighborhood tours for teachers and staff of areas from where ANCS students live based on "heat map" showing residences of currently enrolled ANCS students (see screenshot of portion of map on next slide) so we better understand some aspects of students' lives outside of school and the history of the neighborhoods in which they live