

## Fund Development Monthly Financial Report - February 2024

\*Financials from Bloomerang may not match QuickBooks due to processing delay

|                       | Jul                | Aug                | Sep                | Oct                | Nov                | Dec                | Jan                | Feb                | Mar           | Apr           | May           | Jun           | Cumulative          |
|-----------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|---------------|---------------|---------------|---------------|---------------------|
| HOUSEHOLD GIVING      |                    |                    |                    |                    |                    |                    |                    |                    |               |               |               |               |                     |
| 23-24 Goals           | \$10,000.00        | \$10,000.00        | \$5,000.00         | \$11,000.00        | \$27,000.00        | \$40,000.00        | \$4,000.00         | \$4,000.00         | \$4,000.00    | \$5,000.00    | \$15,000.00   | \$5,000.00    | \$140,000.00        |
| <b>23-24 Actuals*</b> | <b>\$10,273.00</b> | <b>\$12,650.00</b> | <b>\$5,851.99</b>  | <b>\$15,458.20</b> | <b>\$14,083.99</b> | <b>\$24,877.23</b> | <b>\$9,135.00</b>  | <b>\$4,623.97</b>  |               |               |               |               | <b>\$96,953.38</b>  |
| Variance              | \$273.00           | \$2,650.00         | \$851.99           | \$4,458.20         | \$12,916.01        | \$15,122.77        | \$5,135.00         | \$623.97           | \$4,000.00    | \$5,000.00    | \$15,000.00   | \$5,000.00    | \$43,046.62         |
| SPONSORSHIP           | \$0.00             | \$5,534.35         | \$12,135.31        | \$0.00             | \$0.00             | \$0.00             | \$3,016.83         | \$1,033.36         |               |               |               |               | \$21,719.85         |
| WONDERBALL            | \$0.00             | \$0.00             | \$0.00             | \$0.00             | \$0.00             | \$0.00             | \$0.00             | \$4,429.40         |               |               |               |               | \$4,429.40          |
| <b>TOTAL REVENUE</b>  | <b>\$10,273.00</b> | <b>\$18,184.35</b> | <b>\$17,987.30</b> | <b>\$15,458.20</b> | <b>\$14,083.99</b> | <b>\$24,877.23</b> | <b>\$12,151.83</b> | <b>\$10,086.73</b> | <b>\$0.00</b> | <b>\$0.00</b> | <b>\$0.00</b> | <b>\$0.00</b> | <b>\$123,102.63</b> |

### Recurring

|                   |            |            |            |            |            |            |            |            |            |            |            |            |             |
|-------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|
| Donations/Pledges | \$1,604.20 | \$2,356.96 | \$1,845.41 | \$1,845.41 | \$1,845.41 | \$1,845.41 | \$1,845.41 | \$1,845.41 | \$1,845.41 | \$1,845.41 | \$2,099.09 | \$3,845.41 | \$24,668.94 |
|-------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|

### HISTORICAL HOUSEHOLD GIVING

|       |             |             |            |             |             |             |            |            |             |             |             |             |              |
|-------|-------------|-------------|------------|-------------|-------------|-------------|------------|------------|-------------|-------------|-------------|-------------|--------------|
| 22-23 | \$10,867.28 | \$16,693.00 | \$5,544.30 | \$9,379.06  | \$27,437.05 | \$40,342.50 | \$5,795.19 | \$6,022.62 | \$4,996.09  | \$6,361.81  | \$15,420.49 | \$5,628.84  | \$154,488.23 |
| 21-22 | \$3,972.01  | \$8,764.49  | \$6,247.88 | \$30,009.00 | \$33,514.76 | \$23,343.88 | \$5,247.15 | \$6,887.58 | \$4,099.54  | \$5,392.00  | \$10,832.45 | \$10,453.00 | \$148,763.74 |
| 20-21 | \$3,496.52  | \$2,552.42  | \$2,469.48 | \$7,142.44  | \$7,674.91  | \$36,722.68 | \$4,073.17 | \$8,259.88 | \$24,137.88 | \$6,867.90  | \$11,226.49 | \$11,369.74 | \$125,993.51 |
| 19-20 | \$2,342.15  | \$4,471.12  | \$4,117.36 | \$20,059.86 | \$9,784.23  | \$35,619.88 | \$4,227.01 | \$4,610.71 | \$12,266.42 | \$8,131.94  | \$9,433.23  | \$4,066.79  | \$119,130.70 |
| 18-19 | \$2,939.00  | \$2,677.80  | \$2,375.98 | \$18,728.84 | \$33,429.90 | \$20,669.81 | \$4,255.27 | \$8,719.02 | \$6,753.07  | \$15,614.18 | \$11,720.37 | \$12,658.17 | \$140,541.41 |
| 17-18 | \$3,689.36  | \$3,635.65  | \$2,850.50 | \$23,585.50 | \$28,874.49 | \$20,778.70 | \$3,214.50 | \$3,691.50 | \$2,298.50  | \$5,513.14  | \$29,673.67 | \$5,738.56  | \$133,544.07 |

### GIVING BY DONOR TYPE (HOUSEHOLDS)

|                            | # of donors | Total amount | Participation Rate |
|----------------------------|-------------|--------------|--------------------|
| Parent/Guardian            | 246         | \$73,230.86  | 56%                |
| Grandparent/Special Friend | 83          | \$19,761.48  | 9%                 |
| Board Member               | 7           | \$7,640.26   | 54%                |
| Faculty/Staff              | 9           | \$4,039.99   | 8%                 |

### FY24 FUND DEVELOPMENT BUDGET

|                      |                  |                       |                 |
|----------------------|------------------|-----------------------|-----------------|
| Annual Campaign      | \$140,000        | Software              | \$3,000         |
| Wonderball           | \$30,000         | Marketing/Direct Mail | \$6,000         |
| Sponsorships         | \$30,000         | Wonderball            | \$15,000        |
|                      |                  | Other Events          | \$7,000         |
| <b>TOTAL REVENUE</b> | <b>\$200,000</b> | <b>TOTAL EXPENSES</b> | <b>\$31,000</b> |