**Committee’s goals:**

* Revamp the committee’s scope
* Invest in systems and processes
* Create a culture of innovation and continuous improvement
* Set us up for the largest fundraising round in school history

**Committee:**

* **Communications and Advancement**

 **Sub-committees:**

* **Fundraising**
	+ What does our annual fund need to maintain current levels?
	+ How do we distinguish annual funds vs. funds for future growth?
	+ How do we communicate and build an inclusive but substantial giving base?
* **Innovation**
	+ How do we advance the mission and chart the school's strategic vision?
	+ How do we evolve foundational elements of the mission?
	+ How are we investing and growing in technology within the school?
* **Marketing & communications**
	+ How do we communicate with our school community and partners?
	+ What platforms should we invest in to grow an inclusive audience?
	+ What stories are we telling about the ANCS difference?