**Committee’s goals:**

* Revamp the committee’s scope
* Invest in systems and processes
* Create a culture of innovation and continuous improvement
* Set us up for the largest fundraising round in school history

**Committee:**

* **Communications and Advancement**

**Sub-committees:**

* **Fundraising**
  + What does our annual fund need to maintain current levels?
  + How do we distinguish annual funds vs. funds for future growth?
  + How do we communicate and build an inclusive but substantial giving base?
* **Innovation** 
  + How do we advance the mission and chart the school's strategic vision?
  + How do we evolve foundational elements of the mission?
  + How are we investing and growing in technology within the school?
* **Marketing & communications** 
  + How do we communicate with our school community and partners?
  + What platforms should we invest in to grow an inclusive audience?
  + What stories are we telling about the ANCS difference?