Fund Development Committee Monthly Finanical Report - July 2022
*Financials from Bloomerang may not match QuickBooks due to processing delay
** $30 \%$ of sponsorship income is allocated to the PTCA


INDIVIDUAL GIVING

| 22-23 Goals | \$10,000.00 | \$7,000.00 | \$5,000.00 | \$7,000.00 | \$45,000.00 | \$30,000.00 | \$4,000.00 | \$4,000.00 | \$4,000.00 | \$4,000.00 | \$10,000.00 | \$10,000.00 | \$140,000.00 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 22-23 Actuals* | \$10,867.28 |  |  |  |  |  |  |  |  |  |  |  | \$10,867.28 |
| Variance | \$867.28 | \$7,000.00 | \$5,000.00 | \$7,000.00 | \$45,000.00 | \$30,000.00 | \$4,000.00 | \$4,000.00 | \$4,000.00 | \$4,000.00 | \$10,000.00 | \$10,000.00 | \$129,132.72 |



| TOTAL REVENUE | \$10,867.28 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$10,867.28 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |


| Donations/Pledges | \$1,604.20 | \$2,356.96 | \$1,845.41 | \$1,845.41 | \$1,845.41 | \$1,845.41 | \$1,845.41 | \$1,845.41 | \$1,845.41 | \$1,845.41 | \$2,099.09 | \$3,845.41 | \$24,668.94 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |


| HISTORICAL GIVING |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 21-22 | \$3,972.01 | \$8,764.49 | \$6,247.88 | \$30,009.00 | \$33,514.76 | \$23,343.88 | \$5,247.15 | \$6,887.58 | \$4,099.54 | \$5,392.00 | \$10,832.45 | \$10,453.00 | \$148,763.74 |
| 20-21 | \$3,496.52 | \$2,552.42 | \$2,469.48 | \$7,142.44 | \$7,674.91 | \$36,722.68 | \$4,073.17 | \$8,259.88 | \$24,137.88 | \$6,867.90 | \$11,226.49 | \$11,369.74 | \$125,993.51 |
| 19-20 | \$2,342.15 | \$4,471.12 | \$4,117.36 | \$20,059.86 | \$9,784.23 | \$35,619.88 | \$4,227.01 | \$4,610.71 | \$12,266.42 | \$8,131.94 | \$9,433.23 | \$4,066.79 | \$119,130.70 |
| 18-19 | \$2,939.00 | \$2,677.80 | \$2,375.98 | \$18,728.84 | \$33,429.90 | \$20,669.81 | \$4,255.27 | \$8,719.02 | \$6,753.07 | \$15,614.18 | \$11,720.37 | \$12,658.17 | \$140,541.41 |
| 17-18 | \$3,689.36 | \$3,635.65 | \$2,850.50 | \$23,585.50 | \$28,874.49 | \$20,778.70 | \$3,214.50 | \$3,691.50 | \$2,298.50 | \$5,513.14 | \$29,673.67 | \$5,738.56 | \$133,544.07 |


| GIVING BY DONOR TYPE (HOUSEHOLDS) |  |  |  |
| :---: | :---: | :---: | :---: |
|  | \# of donors Total amount Participation Rate |  |  |
| Parent/Guardian | 136 | \$10,867.28 | 31\% |
| Grandparent/Special Friend | 0 | \$0.00 | 0\% |
| Board Member | 5 | \$225.05 | 42\% |
| Faculty/Staff | 8 | \$653.93 | 7\% |
| Alumni Parent | 0 | \$0.00 | 0\% |


| FY23 FUND DEVELOPMENT BUDGET |  |  |  |
| :--- | ---: | :--- | :--- |
| Annual Campaign | $\$ 140,000$ | Software | $\$ 3,000$ |
| Wonderball | $\$ 30,000$ | Marketing/Direct Mail | $\$ 6,000$ |
| Sponsorships | $\$ 30,000$ | Wonderball | $\$ 10,000$ |
|  |  | Other Events | $\$ 7,000$ |
| TOTAL INCOME | $\mathbf{\$ 2 0 0 , 0 0 0}$ | TOTAL EXPENSES | $\mathbf{\$ 2 6 , 0 0 0}$ |

