



Fund Development Committee Report | August 10, 2022

Prepared by Barrett Coker Krise (Fund Development Committee Chair)

2021-2022 Gather & Grow Fund (Annual Campaign):

- 2021-2022 Total: \$148,763.74
- Total revenue (includes sponsorships): **\$199,261.72**
- Goal: \$140,000
- Board Participation: 100%

2022-2023 Gather & Grow Fund:

- YTD Total (as of 7/31): \$10,867.28
- Goal: \$140,000
- Board Participation: 42%

Gather & Grow Campaign

- Gather & Grow exceeded the 2021-2022 goal by a wide margin and continues to outpace historical trends for the campaign. In addition to 100% participation by the board of directors, there was a 62% participation rate for parents and caregivers.
- The committee discussed the 22/23 Gather & Grow strategy and how it might be leveraged with the 20th anniversary of the first day of school celebrations.

Other Updates

- The fund development committee is working on recruiting volunteers to chair Wonderball.
- 20th Anniversary Campaign is an opportunity to celebrate the school and 20 years of our school community. The committee will be working closely with the administration, PTCA and members of the school family to help celebrate the past 20 years and provide a strong foundation for the next 20.

End of report.

