Fund Development Committee Monthly Finanical Report - August 2021
*Financials from Bloomerang may not match QuickBooks due to processing delay
**30\% of sponsorship income is allocated to the PTCA

|  | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Jun | Cumulative |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| INDIVIDUAL GIVING |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 20-21 Goals | \$3,000.00 | \$7,000.00 | \$5,000.00 | \$20,000.00 | \$8,000.00 | \$35,000.00 | \$4,000.00 | \$7,000.00 | \$16,000.00 | \$15,000.00 | \$10,000.00 | \$10,000.00 | \$140,000.00 |
| 20-21 Actuals* | \$3,972.01 | \$7,928.25 |  |  |  |  |  |  |  |  |  |  | \$11,900.26 |
| Variance | \$972.01 | \$928.25 | \$5,000.00 | \$20,000.00 | \$8,000.00 | \$35,000.00 | \$4,000.00 | \$7,000.00 | \$16,000.00 | \$15,000.00 | \$10,000.00 | \$10,000.00 | \$128,099.74 |
| SUPPLY DONATIONS | \$6,548.85 | \$3,410.18 |  |  |  |  |  |  |  |  |  |  | \$9,959.03 |
| SPONSORSHIP | \$0.00 | \$18,760.22 |  |  |  |  |  |  |  |  |  |  | \$18,760.22 |
| TOTAL REVENUE | \$10,520.86 | \$30,098.65 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$40,619.51 |
| Recurring |  |  |  |  |  |  |  |  |  |  |  |  |  |
| HISTORICAL GIVING |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 20-21 | \$3,496.52 | \$2,552.42 | \$2,469.48 | \$7,142.44 | \$7,674.91 | \$36,722.68 | \$4,073.17 | \$8,259.88 | \$24,137.88 | \$6,867.90 | \$11,226.49 | \$11,369.74 | \$125,993.51 |
| 19-20 | \$2,342.15 | \$4,471.12 | \$4,117.36 | \$20,059.86 | \$9,784.23 | \$35,619.88 | \$4,227.01 | \$4,610.71 | \$12,266.42 | \$8,131.94 | \$9,433.23 | \$4,066.79 | \$119,130.70 |
| 18-19 | \$2,939.00 | \$2,677.80 | \$2,375.98 | \$18,728.84 | \$33,429.90 | \$20,669.81 | \$4,255.27 | \$8,719.02 | \$6,753.07 | \$15,614.18 | \$11,720.37 | \$12,658.17 | \$140,541.41 |
| 17-18 | \$3,689.36 | \$3,635.65 | \$2,850.50 | \$23,585.50 | \$28,874.49 | \$20,778.70 | \$3,214.50 | \$3,691.50 | \$2,298.50 | \$5,513.14 | \$29,673.67 | \$5,738.56 | \$133,544.07 |


| GIVING BY DONOR TYPE (HOUSEHOLDS) |  |  |  |
| :--- | ---: | ---: | ---: |
|  | \#of donors | Total amount | Participation Rate |
|  |  | 59 | $\$ 11,266.45$ |
| Parent/Guardian | 5 | $\$ 537.00$ | $11 \%$ |
| Grandparent/Special Friend | 3 | $\$ 147.64$ | $1 \%$ |
| Board Member | 1 | $\$ 400.00$ | $25 \%$ |
| Faculty/Staff |  |  | $1 \%$ |
| Alumni Parent |  |  | $0 \%$ |
| Supporter |  | $0 \%$ |  |
| Other |  |  |  |


| FY22 FUND DEVELOPMENT BUDGET |  |  |  |
| :--- | ---: | :--- | :--- |
| Annual Campaign | $\$ 140,000$ | Software | $\$ 3,200$ |
| Auction | $\$ 60,000$ | Direct Mail | $\$ 6,425$ |
| Sponsorships | $\$ 30,000$ | Auction | $\$ 30,000$ |
| Other Fundraising | $\$ 3,000$ | Other Events | $\$ 7,000$ |
| TOTAL INCOME | $\mathbf{\$ 2 3 3 , 0 0 0}$ | TOTAL EXPENSES | $\$ \mathbf{4 6 , 6 2 5}$ |

