



Fund Development Committee Report | September 9, 2021

Prepared by Barrett Coker Krise (Fund Development Committee Chair)

2021-2022 Gather and Grow Fund (Individual Giving)

- YTD Total (through August 31): \$11,900.26
- With recurring and pledges through year end: ~\$36,569.20
- Goal: \$140,000
- Board Participation: 25%

Other Fund Development Activities (YTD)

- Sponsorships: \$18,760.22
- Supply Donations: \$9,959.03

Gather & Grow Campaign

- The committee discussed the 2021-2022 campaign financials, which are on track so far for the year.
- The committee discussed new strategies for encouraging matching donations from ANCS caregivers' employers, including providing more education about matching opportunities in communications to caregivers.
- The committee also discussed ways to connect to the broader community to drive support for the school. Among them, using the quarterly, community newsletter as a way to share stories of donors and sponsors to encourage increased community support.

Other Updates

- Sponsorship solicitation is well on its' way with \$35,750 in commitments to date, with several new or lapsed sponsors renewing their gifts.
- The committee is developing a special appeal for Grandparents and Special Friends Day as the event will again be postponed due to the pandemic.

End of report.